



# ESOM

ENHANCING SPORT ORGANISATIONS  
AND MANAGEMENT

## ESOM Rector's Event - Legacy of Sport Events





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**Co-Funded by the European Union.**

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## SUMMARY

As part of the ESOM project, co-funded by the European Union, a rector's event was planned in an outdoor space on July 16 in Miskolc, during the European Universities Games. Due to severe storms, the event on July 16 was cancelled, and a round table on Legacy of Sport Events was held instead on July 22, focusing on the legacy of sports events.

The event was held in two parts. The first discussion was held in a smaller group with key stakeholders delegates, discussing the roles of the institutions and organisations in university and other sports events. Participants of the debate were Vice Rector of the University of Miskolc prof. dr. Peter Szucs, Head of International Sport Relations at the Hungarian Sports State Secretariat dr. Roland Liszkai, President of the European University Sports Association Adam Roczek, Executive Committee member of the Hungarian University Sports Federation Zoltan Rakaczki, EUG2024 LOC Project coordinator in Miskolc Reka Molnar and EUG2024 Head of Side Events in Miskolc Mirjam Sipos.

The second part also engaged other participants and representatives. Mr Suczs and Ms Sipos were joined by representatives of the national university sports associations from Poland and Portugal: Marianna Pikul, representing the University Sports Association of Poland (AZS) and Marco Oliveira, representing the Portugal University Sports Federation (FADU).

Ms Pikul and Mr Oliveira reflected on the organisation of the past editions of the European Universities Games; the 2022 edition which was hosted in Lodz, Poland; and the 2018 edition which was hosted in Coimbra, Portugal. Both were also actively involved in the organisation of the events from logistic and coordination part themselves, and were happy to share their experiences and legacy aspects of their events. These spanned from the renovation of the facilities, development of human resources in sport management and organisation, including volunteering, promotion of countries, regions and cities.

Mr Szucs also shared the experience of the country hosting other sports events, including the World Athletics Championships (Budapest 2023), Hungarian Grand Prix events (annually), and also other European and World events, including the European Universities Games. He specifically highlighted the good practice implemented at some events which have been one of the legacies of the events. These span beyond the competitions themselves, but introduced better sport engagement of the local communities, and also connecting them to the events.

Also the legacy aspects of the 2024 European Universities Games were discussed. Apart of the infrastructure improvements in sports and accommodation facilities, the hosting universities gained valuable international experience, unifying the teams, empowering the university sports

clubs, and among others also introducing the Fun Zone, combining the social, cultural and educational events and activities throughout the event.

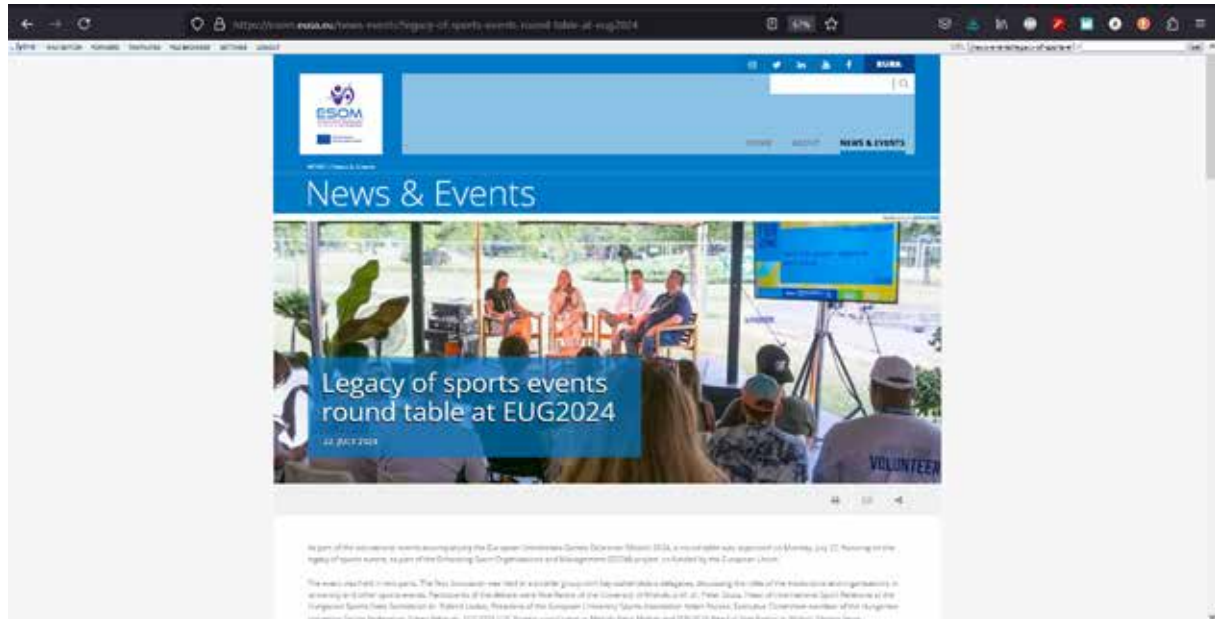
Participants were also able to ask questions and share their opinions and views on the topic. The round table was organised as part of the Enhancing Sport Organisations and Management (ESOM) project, co-funded by the European Union, and was linked to the previous activities also taking place in Miskolc and Debrecen in the past weeks, including the EUSA Forum, site visits of the rectors, and meeting with the representatives of the national university sport associations present at the Games.

## COMMUNICATION

The news about the seminar was shared on the project website, as well as on the website and social media channels of the coordinator, as well as project partners.

Here we illustrate some examples; detailed clippings will be reported in the EU online tool.

<https://esom.eusa.eu/news-events?legacy-of-sports-events-round-table-at-eug2024>



<https://www.eusa.eu/legacy-of-sports-events-round-table-at-eug2024>



## PROGRAMME AND AGENDA

Speakers and Presenters at the Seminar on Rector's Conference/Legacy of Sport Events:

- prof. dr. Peter Szucs, Vice Rector of the University of Miskolc
- dr. Roland Liszkai, Head of International Sport Relations at the Hungarian Sports State Secretariat
- Adam Roczek, President of the European University Sports Association
- Zoltan Rakaczki, Executive Committee member of the Hungarian University Sports Federation (MEFS)
- Reka Molnar, EUG2024 LOC Project coordinator in Miskolc
- Mirjam Sipos, EUG2024 Head of Side Events in Miskolc
- Marianna Pikul, University Sports Association of Poland (AZS)