



ESOM

ENHANCING SPORT ORGANISATIONS
AND MANAGEMENT

ESOM Networking and Partnerships



Co-funded by
the European Union





ESOM

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AND MANAGEMENT

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SUMMARY

Under the title Synergies in university sport development, EUSA Forum 2024, a key event within the ESOM Project (Enhancing Sport Organisations and Management), hosted a series of engaging presentations and dynamic round table discussions on the topic of Networking and Partnerships, on July 13 in Debrecen, Hungary. The EUSA Forum was part of the educational activities foreseen and implemented during the European Universities Games taking place in Debrecen and Miskolc, Hungary. Moderated by Mr Andreas Csonka, EUSA Executive Committee Member, the forum focused on the synergies, aiming to shape future leaders through sport in a competitive Europe.

The forum was opened by the presentation of Mr Jörg Förster, EUSA Vice-President, highlighting the ongoing challenges and the need for further development. He emphasized that EUSA's greatest honour is to enrich students' lives and shape future generations through sustainable, inclusive projects, showcasing how sport can change the world.

The next presenter was, FISU Executive Committee member, Chair - of the FISU Student Committee, and Director of International Relations at MEFS - Hungarian University Sports Federation, Ms Agnes Ancic Valkai, representing FISU, who discussed the synergies in university sports. EUSA has been an associate member of FISU since 2007, and she underscored the importance of FISU values, sporting, and educational events, including upcoming championships.

Prof. Laura Capranica the President of European Athletes Student (EAS) and member of the Consultative Committee Bureau of EPAS Council of Europe discussed opportunities for universities and their student-athletes, emphasizing the dual career of athletes. She provided examples of existing projects like "More Than Gold," which developed dual career guidelines to strengthen policies at higher education institutions. Capranica stressed the need to increase the percentage of athletes engaged in studies related to sports, currently at only 25%.

Ms Alessia de Iulio, Project Coordinator of ENGSO Youth and Committee Member, spoke about giving youth a real say in sport and establishing strong alliances to empower youth development. She highlighted initiatives like the Youth Integrity Ambassador Program with EUSA and the YouMind Project, aimed at creating opportunities within the European youth sports sector, and emphasized the importance of youth.

Ms Marianna Pikul representing the University Sports Association of Poland (AZS) discussed the organization's role in Polish university championships and international competitions, focusing on integrity. She highlighted actions connected to senior and kids' sports events and

promotional measures for sports, emphasizing the "Youth full of passion" and "The best time for development" principles.

Ms Claudia Southwell, Junior Manager Delegation Services for the Rhine-Ruhr 2025 FISU Games, outlined the scale of the upcoming FISU World University Games Summer. With 18 sports and up to 10,000 athletes from 170 countries, the event spans multiple cities. She emphasized the cooperation with the European Universities Games 2024, including NUSF coordination and volunteer training in Miskolc.

The final speaker, Mr Bíró Szabolcs, Managing Director of the Hungarian University Sports Federation, presented EUG Debrecen-Miskolc 2024, focused on cooperation and partnerships between the two cities and the National Sports Federation. He highlighted branding and communication under the theme "More than Games," aiming to tell a compelling story about university sports and collaboration with MEFS- Hungarian University Sports Federation.

The roundtable brought all presenters together to discuss leveraging synergies and collaboration for greater efficiency in the youth sector especially focusing on university sports. Mr. Jörg Förster, EUSA Vice - President emphasized sharing knowledge and experience to create platforms within the academic sector and help the university athletes to create opportunities for the future. The roundtable discussion mainly focused on involving youth by seeking their opinions, while ENGSO Youth's Alessia de Iulio discussed improving youth involvement in decision-making processes and creating space for youth empowerment. All the partners concluded with the common thought that university sports and federations have to be open to fresh ideas, encouraging innovation and new approaches in the circle of youth.

Following the roundtable session, a reception was held, providing an opportunity for speakers and attendees to network and discuss the day's topics in a more informal setting. The reception buzzed with lively conversations, reflecting the enthusiasm and shared commitment to advancing university sports. Attendees enjoyed refreshments while exchanging ideas and building connections, setting the stage for future collaborations and initiatives.

The EUSA Forum successfully highlighted the importance of collaboration, youth involvement, and the development of future leaders through sports, setting a positive tone for the continued advancement of university sports in Europe.

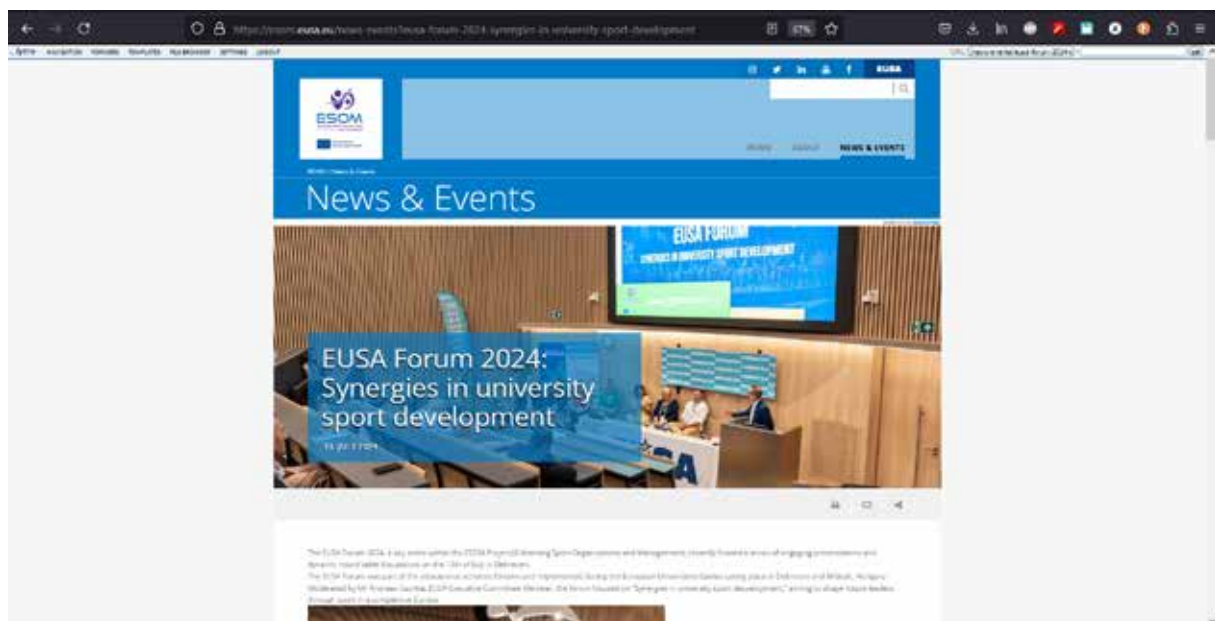
Among the present attendees of the Forum, were the participants in the Observer Program of EUG 2024. After taking part in the official program, the Observer Program attendees continued their visit to the main facilities, part of the European Universities Games 2024.

COMMUNICATION

The news about the seminar was shared on the project website, as well as on the website and social media channels of the coordinator, as well as project partners.

Here we illustrate some examples; detailed clippings will be reported in the EU online tool.

<https://esom.eusa.eu/news-events?eusa-forum-2024-synergies-in-university-sport-development>



<https://www.eusa.eu/eusa-forum-2024-synergies-in-university-sport-development>



PROGRAMME AND AGENDA



**EUSA
FORUM**

DEBRECEN
JULY 13, 2024

**Synergies in university
sport development**

EUSA

 Join us at the EUSA Forum on Synergies in university sport development, held during the European Universities Games 2024 on July 13 from 10:30 to 13:00 in the main Auditorium (GTM room) at the University of Debrecen Learning Center! 

Speakers and Presenters at the Seminar on Networking and Partnerships:

- Moderator: Andreas Csonka, EUSA
- European University Sports Association: Joerg Foerster, EUSA
- International University Sports Federation: Agnes Ancic-Valkai, FISU
- European Athlete as Student Network: Laura Capranica, EAS
- Youth Committee of the European Non-Governmental Sports Organisation: Alessia De Iulio, ENGSO Youth
- University Sport Association of Poland: Marianna Pikul, AZS
- Rhine-Ruhr 2025 FISU World University Games Summer: Claudia Southwell, Rhine-Ruhr 2025 FISU Games
- European Universities Games Debrecen-Miskolc 2024: Szabolcs Biro, EUG2024

PRESENTATIONS

EUSA FORUM

SYNERGIES IN UNIVERSITY SPORT DEVELOPMENT



DEBRECEN-MISKOLC2024
EUROPEAN UNIVERSITIES
GAMES



DEBRECEN: JULY 13, 2024

EUSA FORUM
SYNERGIES IN
UNIVERSITY SPORT DEVELOPMENT

MODERATOR
ANDREAS CSONKA, EUSA



DEBRECEN-MISKOLC2024
EUROPEAN UNIVERSITIES
GAMES



DEBRECEN: JULY 13, 2024

EUSA FORUM
SYNERGIES IN
UNIVERSITY SPORT DEVELOPMENT

EUROPEAN UNIVERSITY SPORTS ASSOCIATION

JÖRG FÖRSTER, EUSA



DEBRECEN-MISKOLC2024
EUROPEAN UNIVERSITIES
GAMES



DEBRECEN: JULY 13, 2024

EUSA FORUM

DEBRECEN
JULY 13, 2024

**Synergies in university
sport development**



Joerg Foerster – EUSA Vice President – University Sport Development

What is the meaning of synergy...?

Synergy refers to the concept that the **combined effect of a group or partnership is greater** than the sum of their individual effects.

So when **different entities** — such as people, organizations, or systems — **work together**, they can **achieve more** than they would do separately.





EUROPEAN UNIVERSITY SPORTS ASSOCIATION

European University Sports Association in a **nutshell**

... our **purpose** is ...

to significantly **enrich the student's life**

an enhancement of **physical and mental well-being**

the **nurturing of future generations** of sport enthusiasts

to help student athletes **to grow in sport and in mindset**

which in particular serves to the **social dimension** of SDGs



eusa.eu

Joerg Foerster – EUSA Vice President – University Sport Development

**But how do we,
how does EUSA contribute thereby ...
... to university sport development?**



eusa.eu

... throughout the cooperation with our
member institutions, who are ...

47 National University Sport Associations (NUSA`s)

102 associated members (Universities from 20 countries)

... and who are ...

crucial part of the **academic sector** in their countries!



eusa.eu

Joerg Foerster – EUSA Vice President – University Sport Development

... throughout our participants, who are ...
the **upcoming opinion leaders** in a globalized world!
the generation **which needs to find solutions for the challenges** that our generation created!
the **most digitalized generation** ever, which particularly
challenges their **social skills and social cohesion**



... throughout our partners, who are ...

INTERNATIONAL UNIVERSITY SPORT FEDERATION (FISU)

CONTINENTAL UNIVERSITY SPORT FEDERATIONS

EUROPEAN ELITE SPORT FEDERATIONS

POLITICAL BODIES AND INSTITUTIONS IN EUROPE LIKE

EUROPEAN COMMISSION AND ITS WORKING GROUPS

COUNCIL OF EUROPE / EPAS

... and OTHER PARTNER ORGANISATIONS



eusa.eu

Joerg Foerster – EUSA Vice President – University Sport Development

... throughout partner projects, ...

2023/
2024



Dual Career

- Brand Value Alignment through Dual Career (BRAVA)
- Micro Learning Entrepreneurship for Athletes (MLEA)

Equal Opportunities

- Inclusion in Sport (iSPORT)
- Innovating Football Leadership through Practice and Policy (iFLIPP)

Skills Development

- (Uni)ted forces to support the education of (Uni)versity sport comm(Uni)ty (UNI4s)
- Future volunteers - Key to success is Generation Z (K2S-GenZ)
- Erasmus+ Youth Mobility

Good Governance

- Enhancing sport organisations and management (ESOM)
- Youth Integrity Ambassador Program (YIAP)
- Discovering university sport and supporting dual career (DiscoverU)

Safeguarding and Mental Health

- Youth Individual Sports Mindset (YouMind)

Sustainability

- Green Sports Hub Europe (GSHE)
- Fit For Green (Fit4Green)

Volunteering

- European Solidarity Corps (ESC)

Traineeship

- Erasmus+ Internships

Mobility

- Erasmus+ Youth Mobility & Mobility of Youth Workers

Healthy Lifestyle

- Healthy Lifestyle For All
- European Week of Winter Sport (EWWS)



eusa.eu

Joerg Foerster – EUSA Vice President – University Sport Development

... and especially throughout the people ...



eusa.eu

Joerg Foerster – EUSA Vice President – University Sport Development

... throughout our events, like ...

EUROPEAN UNIVERSITIES CHAMPIONSHIPS (since 2001)

EUC 2023

- 5570 PARTICIPANTS
- 1049 TEAMS
- 524 UNIVERSITIES
- 40 COUNTRIES

EUROPEAN UNIVERSITIES GAMES (since 2012)



EUG 2024

DEBRECEN-MISKOLC (HUN)

July 12-24, 2024

www.eug2024.eu

- 4700 PARTICIPANTS
- 17 SPORTS
- 400 UNIVERSITIES
- 36 COUNTRIES



eusa.eu

... throughout educational events, like ...



2023

- WEBINAR: WOMEN LEADERS AND ROLE MODELS
- WEBINARS ON FUNDING AND EVENTS
- ONLINE EDUCATION FOR EUC 2023 ORGANISERS
- EUSA WINTER FORUM ON SUSTAINABILITY
- YOUTH EXCHANGE & STAFF MOBILITY
- EUSA CONVENTION

2024

- SEVERAL WEBINARS
- EUSA FORUM @ EUG2024 IN DEBRECEN
- OBSERVER PROGRAM DURING EUG
- EUSA FISU SEMINAR IN SALERNO
- VOLUNTEER PROGRAM



eusa.eu

Joerg Foerster – EUSA Vice President – University Sport Development

... let's do it ...

SPORT HAS
THE POWER TO
CHANGE THE WORLD

Joerg Foerster — EUSA Vice President — University Sport Development



www.eusa.eu



My EUSA app



@eusaunisport



eusa.eu



Joerg Foerster – EUSA Vice President – University Sport Development

EUSA FORUM
SYNERGIES IN
UNIVERSITY SPORT DEVELOPMENT

INTERNATIONAL UNIVERSITY SPORTS FEDERATION

ÁGNES ANČIĆ-VALKAI, FISU



DEBRECEN-MISKOLC2024
EUROPEAN UNIVERSITIES
GAMES



DEBRECEN: JULY 13, 2024



International University Sports Federation





FISU

**INTERNATIONAL
UNIVERSITY
SPORTS
FEDERATION**



FISU Mission

“To provide opportunity for all students to participate in physical activity while acting for the health and wellbeing of students and thereby helping them to become tomorrow’s leaders”

FISU Values

- Excellence (in mind, body and lifestyle)
- Teamwork
- Innovation
- Joy of Sport
- Integrity



FISU celebrates 75 years in 2024



FISU today

- Counts **165** Member Associations (NUSFs)
- Counts **5** Continental Associations (CUSFs)
- Is an International Organisation recognised by the **IOC** since 1961
- Cooperates with 60+ **International Federations** (IFs)
- Is a partner of **UNESCO** on a number of projects
- Is a founding member of **GAISF** and **IFSO**
- Is a signatory of the **WADA** Code
- Is a partner of **ICSSPE**, **Fair Play**, **AIPS** and others



An International Organisation

GENERAL ASSEMBLY

FISU PRESIDENT

165

Member Associations (NUSFs)

5

Continental Associations (CUSFs)

23

Executive Committee Members

A Secretary General & **40+**
FISU Staff

200

FISU Committee Members

EUSA – the associate member of FISU since 2007

- Coordinating university sports in Europe
- Promoting FISU values among its members
- Cooperation projects between EUSA and FISU such as EUSA-FISU Seminar & EUSA-FISU Strategic Dialogue
- FISU financial support for EUSA sports & education programmes, promotion and governance

The FISU University World Cup Football

Held every **2** years (odd numbered)

Up to **10** qualification tournaments per edition

More than
1500
participants in total

In cooperation
with **FIFA**

More than **300**
volunteers

More than
100
Universities



The FISU University World Cup 3x3

Held every year

Up to **10** qualification tournaments per season

More than
500
participants in total

FIBA
World Tour
Qualifier

More than **200**
volunteers

More than
150
Universities



FISU sport and educational events

FISU World University Games
(Winter & Summer)

During the Games:
FISU World Conference (Winter & Summer)
FISU Young Reporters Programme

FISU World University Championships

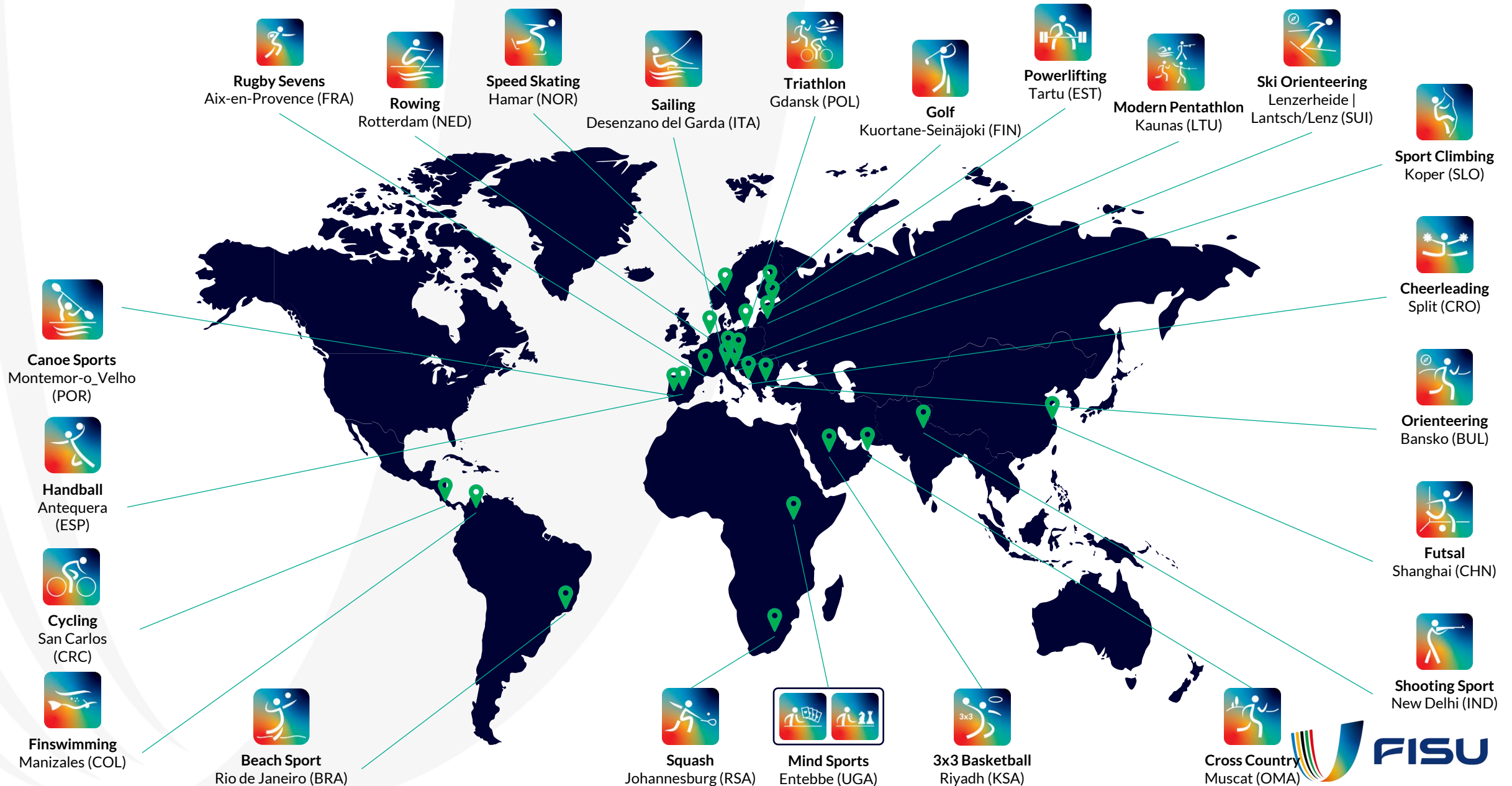
FISU World Forum

FISU University World Cups

FISU Volunteer Leaders Academy

Healthy Campus

2024 FISU Championships & World Cups season



FISU World University Championships

- 20+ events per season (single sport)



- FISU World University Championships Powerlifting
 - 23-27 July 2024 in Tartu, Estonia



- FISU World University Championships Orienteering
 - 1-5 August 2024 in Bansko, Bulgaria



- FISU World University Championships Cheerleading
 - 2-4 August 2024 in Split, Croatia

Zagreb 2024 FISU World Forum

University Sport: Creating a Better World

- 27–31 August 2024 in Zagreb, Croatia
- Invited speakers, NUSF projects, student projects, Forum Fair, 2 official sports, cultural programme, NEW FRIENDS from all over the world!
- Delegations nominated by NUSFs (3 students + 2 officials)
- Registration by 27 July 2024



FISU

**WORLD
FORUM
ZAGREB 2024**

FISU Student Ambassadors

- 13-14 September 2024 *online event*
- Main educational event of the FISU Student Ambassador Programme
- National and Continental Associations nominate their candidates



International Day of University Sport



**INTERNATIONAL DAY
OF UNIVERSITY SPORT**
Proclaimed by UNESCO
20 September



INTERNATIONAL DAY
OF UNIVERSITY SPORT
Proclaimed by UNESCO
20 September



#letsIDUS



Torino 2025 FISU Games



FISU
WORLD
UNIVERSITY
GAMES
WINTER

- 13-23 January 2025
- Torino, Bardonecchia, Pragelato, Torre Pellice, Pinerolo, Sestriere



Torino 2025 FISU World Conference

- FISU World Conference – 14 January 2025
 - Main Theme **The SPRINT Generation** – SPort, Risk, INnovation, Technology
 - Keynote presentations & Panel sessions
- 4 Universities



Rhine-Ruhr 2025 FISU Games



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

- 16-27 July 2025

3

Statistic	Value
Sports	18
Academic Conference	4-day
Athletes & Officials	About 10,000 from around 170 countries
Volunteers Expected	12,000
World's Biggest Sporting Event	In 2025

The infographic features a dark blue background with teal and red abstract shapes. It includes icons for various sports, a group of people at a conference, a globe, and a group of volunteers.

Bochum 2025 FISU World Conference

- 17-19 July 2025 – Jahrhunderthalle, Bochum
- Main theme: **Competing for Change: Exploring Sustainability and (Mental) Health through Sports**



**WORLD
CONFERENCE**

BOCHUM 2025



Healthy Campus

WHAT IS IT?

A global CERTIFICATE for university campuses

WHAT MAKES THIS SPECIAL?

Improve the standard of physical and mental health inside the campus

WHY SUPPORT?

- ✓ International network of universities
- ✓ Your business impacts students lifestyle
- ✓ On-campus direct activations

FISU HEALTHY
CAMPUS LABEL



A new and exciting global initiative launched by FISU for universities, the **FISU Healthy Campus Label** embeds health and well-being into all aspects of campus culture, improving student lifestyle.

Spread across seven domains

- Physical activity and sport
- Nutrition
- Disease prevention
- Mental and social health
- Risk behaviour
- Environment, sustainability and social responsibility
- Healthy Campus Management

Why should your university participate?

Campuses worldwide can benefit from improved health and well-being of all university students and their communities, while being part of a network to share knowledge with other universities. Students will learn to enhance their everyday well-being, and carry this knowledge into their future endeavours.

This project shows knowledge of good practices that universities currently develop in all areas to promote benchmarking activities for creating exchange of knowledge and research.

Healthy Campus 9-step process



How can universities register and participate in the FISU Healthy Campus programme?

Through www.fisuhealthycampus.sport, universities can access the conditions of participation and a detailed description of the project. The FISU Healthy Campus Label digital platform brings FISU, universities and the Healthy Campus standards to one place.

Join the FISU Healthy Campus Label by creating an account on www.fisuhealthycampus.sport to access criteria, submit evidence and track your progress to obtain this prestigious distinction.

FISU Springboard Programme

- Mentoring programme for students
- Started as student-ambassadors 2018-2019 initiative
- FISU Executives as mentors
- One-year programme
- Next group – October 2024



Dual Career Toolkit



I AM A STUDENT

Link the tiles below to their own page with their own information

I AM FROM A NUSF

I AM FROM A UNIVERSITY

INTRODUCTION

DEFINITIONS

HOW TO USE THIS TOOLKIT

Where to find support on campus

How to know what to ask for

Educate your university members about Dual Career

Why student athletes are unique

List of services that can be offered as part of a Dual Career Programme

Minimum requirements for a Dual Career Programme

I AM A STUDENT

I AM FROM AN NUSF

I AM FROM A UNIVERSITY

List of support that you can ask your university for

Financial support vs value in kind support

How your NUSF can support your university members to deliver a Dual Career Programme

Develop a Dual Career Programme from the start for your universities

Create a network of people at your university to support your Dual Career Programme

Financial support vs non financial support

BEST PRACTICE

FACT SHEETS

RESEARCH

what else would a student want to know??

Templates

Additional items (coming soon)

Templates (coming soon)

Benefits of a Dual Career Programme

Templates (coming soon)

STATISTICS

MORE INFORMATION

CONNECT



FISU events calendar 2024-2025

FISU General Assembly

23
FISU Championships

FISU World Cup
3x3 Basketball



FISU
WORLD
UNIVERSITY
GAMES
WINTER



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

2 FISU World Cups
3x3 Basketball & Football

2024



**WORLD
FORUM**
ZAGREB 2024



**VOLUNTEER
LEADERS
ACADEMY**
2024

2025



**WORLD
CONFERENCE**
TORINO 2025



**WORLD
CONFERENCE**
BOCHUM 2025



**VOLUNTEER
LEADERS
ACADEMY**
2025

Thank You!



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www.fisu.net - fisufisu.net

EUSA FORUM
SYNERGIES IN
UNIVERSITY SPORT DEVELOPMENT

EUROPEAN ATHLETE AS STUDENT NETWORK

LAURA CAPRANICA, EAS



DEBRECEN-MISKOLC2024
EUROPEAN UNIVERSITIES
GAMES



DEBRECEN: JULY 13, 2024



OPPORTUNITIES FOR UNIVERSITIES AND THEIR STUDENT-ATHLETES THROUGH DUAL CAREER OF ATHLETES:

Prof. Laura Capranica

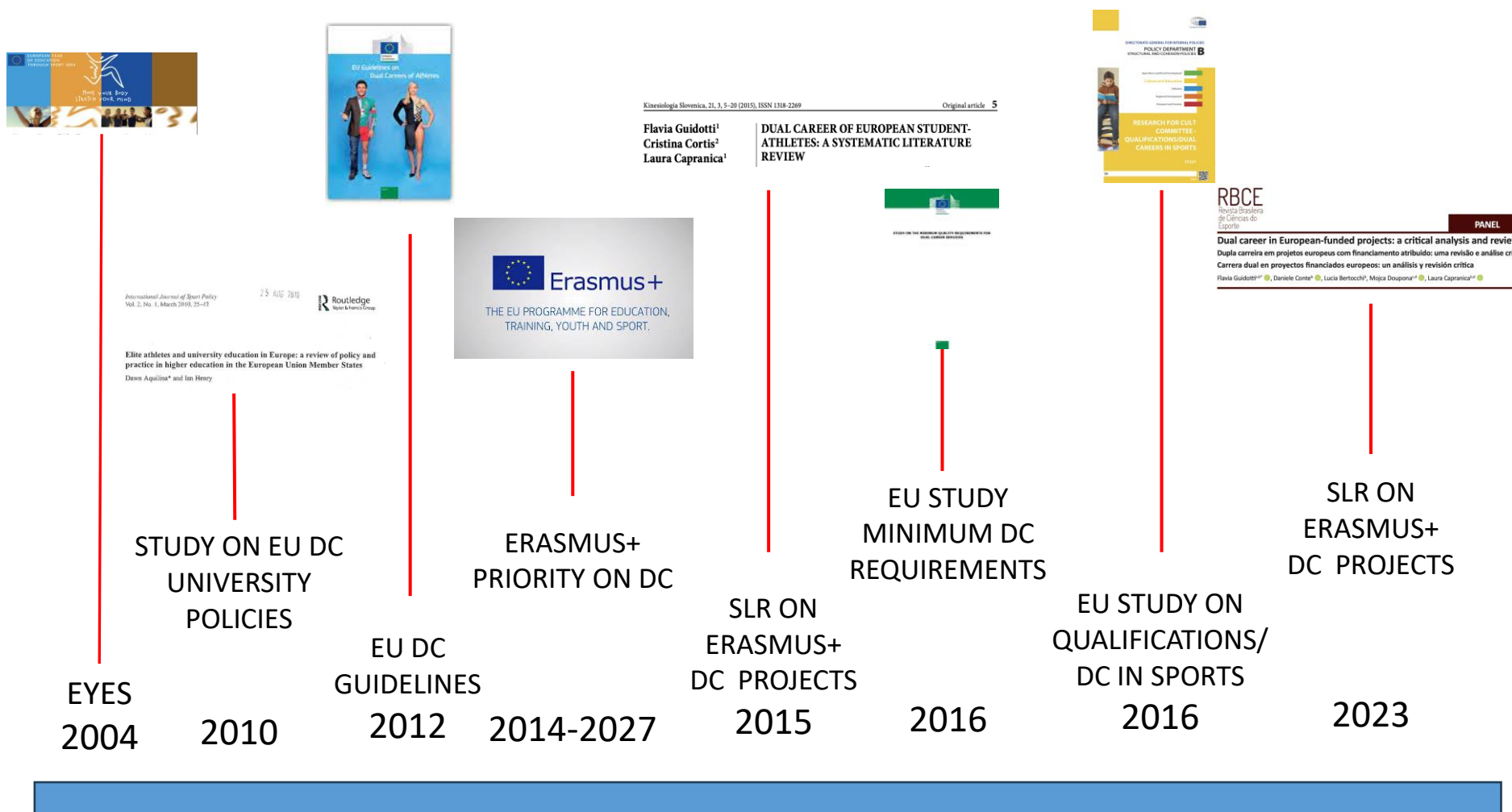
President of the European Athlete as Student (EAS) Network

University of Rome Foro Italico, Italy

laura.capranica@uniroma4.it



20 YEARS OF EUROPEAN DUAL CAREER

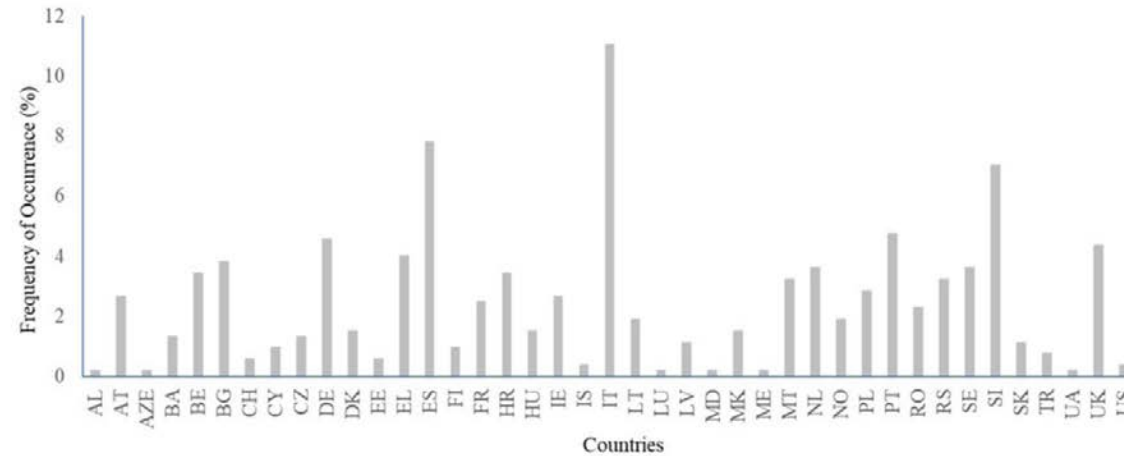




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2014-2022

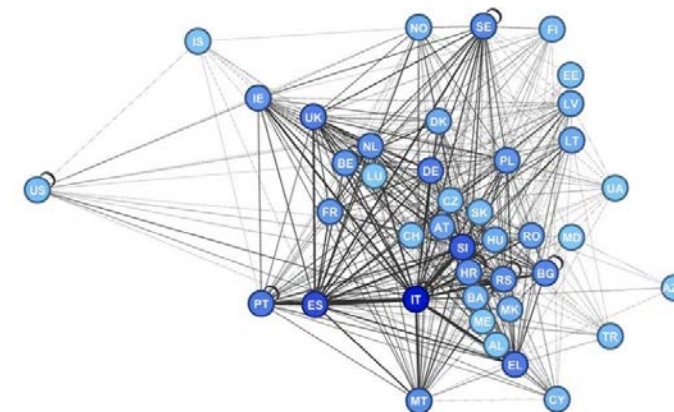
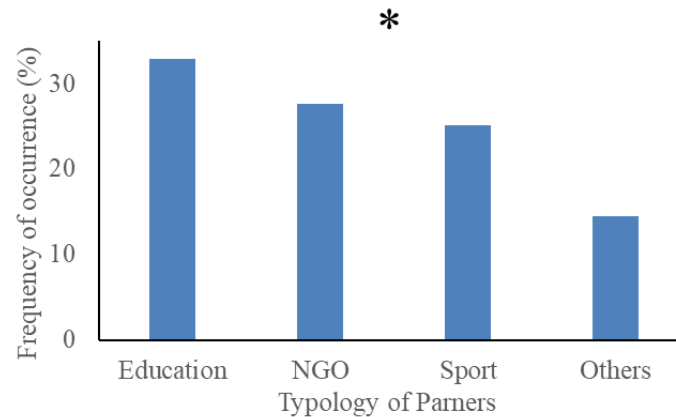
73 EU PROJECTS € 24,025,906



RBCE
Revista Brasileira
de Ciências do
Esporte

PANEL

Dual career in European-funded projects: a critical analysis and review
Dupla carreira em projetos europeus com financiamento atribuído: uma revisão e análise crítica
Carrera dual en proyectos financiados europeos: un análisis y revisión crítica
Rita Guidotti^{1*}, Daniela Costa², Lucia Bertocchi³, Micaela Daponte⁴, Laura Capranica⁵

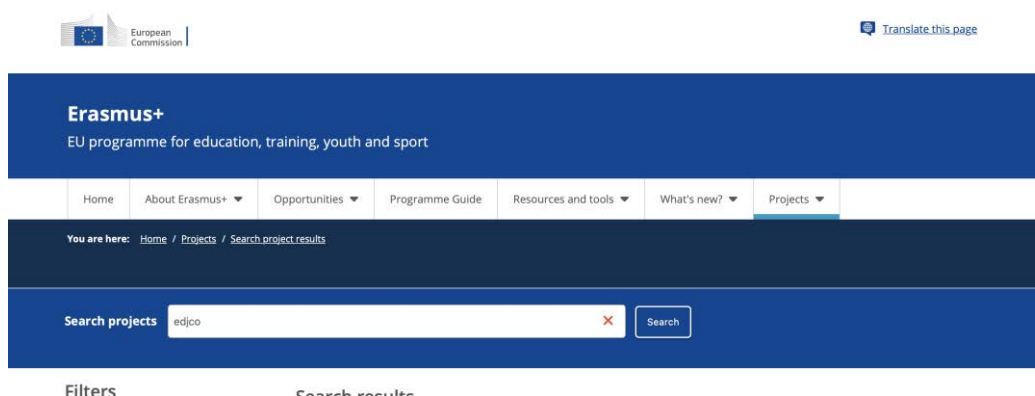
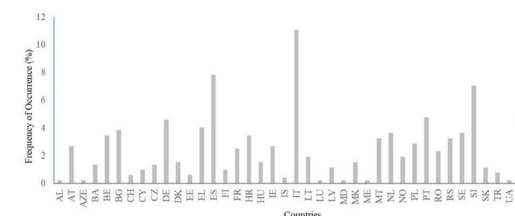
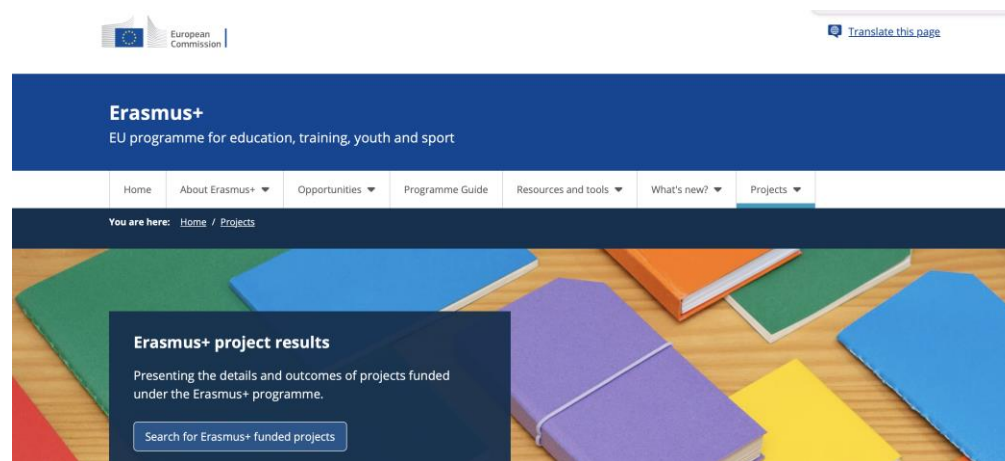


Guidotti et al., 2023



The friendly-user platform of EU-funded projects (completed or ongoing)

<https://erasmus-plus.ec.europa.eu/projects>





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SPECIFIC EU PROJECTS FOR HEI (COMPLETED)



AMID - Actual situation on DC migrating athletes at HEIs

ESTPORT - Developed a European “Sport Tutorship” model for HEIs

PARA-LIMITS - Developed guidelines for university career of athletes with disability.

More Than Gold - Developed Dual Career Guidelines and Manual to strengthen Dual Career policies at HEIs





ESTPORT

http://www.dualcareer.eu/wp-content/uploads/2017/06/Handbook_Tutorship_Modell.pdf

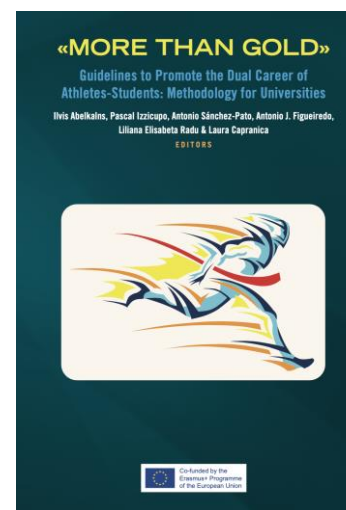
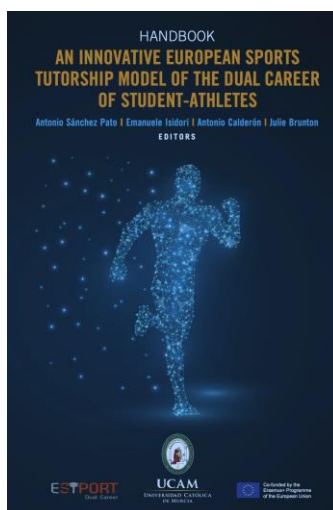
PARA-LIMITS

https://paralimits.eu/wp-content/uploads/2023/07/HANBOOK_PARALIMITS.pdf

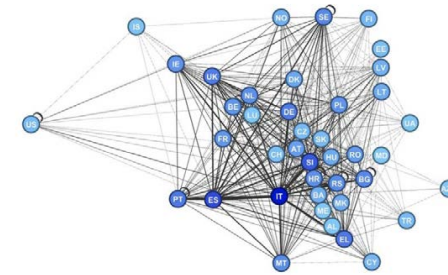
MORE THAN GOLD

https://morethangold.eu/wp-content/uploads/2021/09/MTG_1-WEB-Def2.pdf

https://morethangold.eu/wp-content/uploads/2021/09/MTG_2_2-Web.pdf



COOPERATION FOR UNIVERSITY SPORTS (INTERNATIONAL)



COOPERATION FOR UNIVERSITY SPORTS (ITALY)





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NEW OPPORTUNITIES FOR UNIVERSITIES



Opportunities



🔍 Filtra i risultati

🏛️ Atenei

Benefit

- ☐ Accesso a impianti sportivi (27)
- ☐ Borsa di studio (18)
- ☐ Esami a distanza (11)
- ☐ Esonero tasse universitarie (17)
- ☐ Flessibilità date esami (47)
- ☐ Giustificazione delle assenze dalle attività didattiche (18)
- ☐ Iscrizione part-time (22)
- ☐ Mantenimento nel programma in caso di infortunio grave (11)
- ☐ Menzione dell'attività sportiva nel Diploma Supplement (15)
- ☐ Organizzazione di seminari ad hoc per studenti-atleti (5)
- ☐ Riconoscimento di crediti formativi (22)
- ☐ Sospensione percorso di studi per un anno per motivi sportivi (13)

49 Università con i criteri selezionati

Alma Mater Studiorum – Università di Bologna

<https://www.unibo.it/it>

Programma Dual Career

[Link alla pagina del programma](#)

Libera Università degli Studi Maria Ss. Assunta

<https://www.lumsa.it/>

Programma Dual Career

[Link alla pagina del programma](#)

Politecnico di Milano

<https://www.polimi.it/>

Programma Dual Career

[Link alla pagina del programma](#)



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**THANKS FOR YOUR
ATTENTION**

EUSA FORUM
SYNERGIES IN
UNIVERSITY SPORT DEVELOPMENT

YOUTH COMMITTEE OF THE EUROPEAN NON-GOVERNMENTAL SPORTS ORGANISATION

ALESSIA DE IULIS, ENGSO YOUTH



DEBRECEN-MISKOLC2024
EUROPEAN UNIVERSITIES
GAMES



DEBRECEN: JULY 13, 2024

ENGSO Youth

Giving youth a real say in sport

In 2002, national sport organisations united to form a coalition to fight for youth rights within the European sport movement. The independent youth body of the European Sports NGO (ENGSO) – ENGSO Youth was born.

Supported by:



Co-funded by
the European Union





ENGSO Youth focuses on the youth sport-for-all sector in Europe and represents young Europeans under the age of 35 in sports in more than 30 countries.

We involve a growing number of young Europeans and organisations in our work to develop ENGSO Youth capacities in more European regions, foster cross-sector cooperation, and develop projects with long-lasting, multiplying and self-perpetuating effects on current youth sport issues to leave a lasting legacy.

www.engsoyouth.eu



Slogan



Giving youth¹
a real say² in sport³

Vision



Establishing and nourishing
strong alliances to empower
youth's development
through sport.

Mission



To serve as an overarching platform
for creating opportunities within
the European youth sport sector
through advocacy, strategic actions
and networking.

Read our strategy

¹ ENGSO Youth defines youth as persons between the ages of 13 and 35.

² ENGSO Youth defines a real say as an equal opportunity in decision making within the grassroots sport sector.

³ ENGSO Youth defines sport through the following characteristics:

- Physical activity - it involves movements that increase the heart rate;
- Competition - it has a competitive element, although participants might not actually take part in competition themselves;
- Institutionalisation - it is organised by someone (such as a coach, committee, or organisation), has a base (such as a club or venue), and has some desired outcome (such as health-enhancing purposes, competitive success, educational and/or social inclusion aspect).

Core values

We are driven by the following principles:

DEMOCRACY EQUALITY INCLUSION SUSTAINABILITY INTEGRITY EDUCATION TRANSPARENCY

We operate by relying on advocacy, projects, policy and networking, with special focus on:



Sustainable development in and through sport;



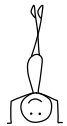
Education and employability in and through sport;



Inclusion in and through sport;



Sport diplomacy;



Health-enhancing physical activity;



Internal development and nourishing cooperation with ENGSO and its organisational bodies.

ENGSO Youth's understanding of organised grassroots sport is: Organised physical and sport activity practiced by people of all ages at a non-professional level and regardless of skills and ambitions. The activities are carried out on a regular basis for health, educational, social purposes, the enjoyment of movement and sense of belonging.

Working groups

**Education &
employability**

Social inclusion

Health

**Sport
diplomacy**

**Sustainable
development**

**Internal
development**

YOUTH INTEGRITY

ambassadors programme

Youth Integrity Ambassadors Programme (YIAP) aims to train and empower young people and make them active Ambassadors of Integrity in Sport.

36 young people tested a new educational to acquire knowledge and competences on management, digital tools, and values such as democracy, equality and fairness to support their role of ambassadors of integrity and active and responsible citizens at multiple levels.

YIAP ambassadors then implemented national campaigns.



[Read more](#)



Co-funded by
the European Union





YouMind project partners are committed to healthy lifestyles and well-being in the sports community, recognizing the importance of mental health for young athletes.

The sports environment can be a factor in the development of mental health struggles for some young athletes, which partners aim to prevent.



[Read more](#)



Co-funded by
the European Union



European Youth and Sport Platform

The European Youth and Sport Platform is ENGSO Youth's flagship event and main contribution to the legacy of the European Year of Youth 2022, striving to build and consolidate a youth-friendly democratic space to ensure the youth voices are continuously, permanently and effectively represented in the European Union.

Learn more

Watch the video



SWEDEN



1-5 June 2023

100

3

PARTICIPANTS DAYS



POLAND



6-9 June 2025

200

3

PARTICIPANTS DAYS

Young delegates

What is a Young Delegates programme?

ENGSO Youth Young Delegates programme connects individuals who are willing to take meaningful action and play an important role in advocating and empowering children and young people in the sport for all sector. It is a devoted and knowledgeable group of individuals (18-30 years old), committed to using sport as a tool for positive social change.

**Education &
employability**

**Social
inclusion**

Health

**Sport
diplomacy**

**Sustainable
development**

Alumni Club

What is the Alumni Club?

The ENGSO Youth Alumni Club connects alumni members of ENGSO Youth with an aim to inspire, feel connected to the organisation, to support and advise on the development of ENGSO Youth and to represent and share expert opinion on the ENGSO Youth working fields.

Role of the ALUMNI CLUB members:

- To support ENGSO Youth in reaching its strategic goals.
- To enhance the reputation and profile of ENGSO Youth by sharing expertise within and outside of the network.
- To stay connected with the ENGSO Youth Committee, Young delegates and Alumni Club members.

Read more:

The European Non Governmental Sports Organisation.

[Read the Statutes](#)

The Youth Organisation of The European Non Governmental Sports Organisation

[Read the Standing Orders](#)

ENGSO strategy

[Read 2024-2027 strategy](#)

ENGSO Youth strategy

[Read 2024-2027 strategy](#)

ENGSO Youth Code of Conduct

[Read the Code of Conduct](#)

Contact

**Dare to follow us
@engsoyouth**



Supported by:



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www.engsoyouth.eu



EUSA FORUM
SYNERGIES IN
UNIVERSITY SPORT DEVELOPMENT

UNIVERSITY SPORTS ASSOCIATION OF POLAND

MARIANNA PIKUL, AZS



DEBRECEN-MISKOLC2024
EUROPEAN UNIVERSITIES
GAMES



DEBRECEN: JULY 13, 2024



Akademicki Związek Sportowy

AKADEMICKI ZWIĄZEK SPORTOWY (AZS)

UNIVERSITY SPORT ASSOCIATION OF POLAND



Akademicki
Związek
Sportowy



MŁODOŚĆ PEŁNA PASJI

NOWOCZESNE DZIAŁANIE
- SZACUNEK DLA TRADYCJI

YOUTH FULL OF PASSION
MODERN ACTIVITY
– RESPECT FOR TRADITION



STRUCTURE AZS

38 000 ASSOCIATED MEMBERS

225 UNIVERSITY CLUBS AZS

17 ADMINISTRATIVE ORGANIZATIONS AZS

3 000 SPORTS SECTION

500 SPORTS EVENTS IN A YEAR

**CENTRAL CENTER OF ACADEMIC SPORT - AZS WILKASY K. GIŻYCKA**

Accommodation for 350 people, a multifunctional sports hall with martial arts facilities, a gym, a port adapted to water sports, open fields, tennis courts, professional rehabilitation facilities (including a cryochamber) and a spa. The resort is located on Lake Niegocin and surrounded by forests. Nearby Giżycko with municipal sports facilities and COS.

**CENTRAL CENTER OF ACADEMIC SPORTS - AZS GÓRKI WESTNIE**

Accommodation for 200 people, a multifunctional sports hall with martial arts facilities, a gym, a port adapted to water sports, open fields, tennis courts, rehabilitation facilities and a spa. A unique neighborhood with a beautiful beach. The center is situated at the mouth of the Martwa Wisła to the Bay of Gdańsk, 15 min. from the Gdańsk Old Town.

**CENTRAL ACADEMIC SPORT CENTER - AZS ZIELENIEC**

Accommodation for 100 people (Stokłos and Straszny Dwór), a sports hall with a mat for martial arts. A unique place for winter sports and fitness camps. The center is located in the Orlickie Mountains near Duszniki Zdrój.



Akademicki
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Sportowy

**MŁODOŚĆ
PEŁNA PASJI**
NAJLEPSZY CZAS NA ROZWÓJ

AKADEMICKIE MISTRZOSTWA POLSKI

POLISH UNIVERSITIES CHAMPIONSHIPS

UNIVERSITY SPORT ASSOCIATION OF POLAND

YOUTH FULL OF PASSION – MODERN ACTIVITY – RESPECT FOR TRADITION



POLISH UNIVERSITIES CHAMPIONSHIPS

- The largest system of academic sports competitions in Poland
- 77 sports events (finals and semi-finals) - in each academic year (January - June)
- 30 disciplines / 47 classifications
- 20,000 participants
- 140 participating Universities in Poland
- 2,500 sports sections throughout Poland

Organizational costs - 6 400 000 zł (1 500 000 euro)

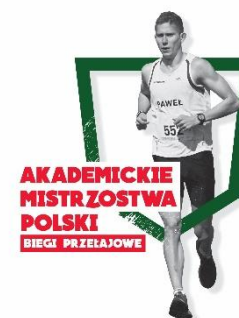
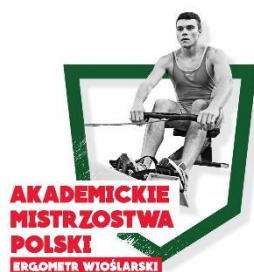
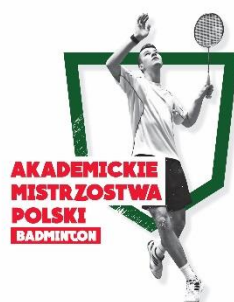
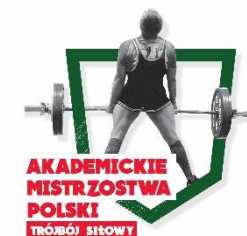
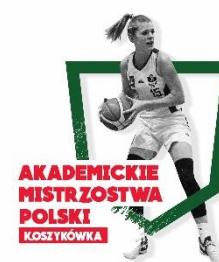
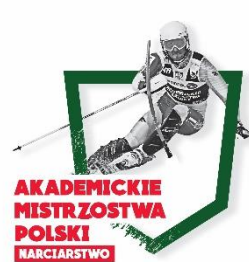
Section maintenance costs – 5 800 000 zł (1 400 000 euro)

TOTAL

12 200 000 annually (2 900 000 \$)



Ministerstwo
Sportu i Turystyki

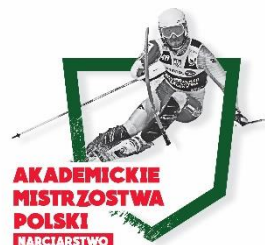


**AKADEMICKIE
MISTRZOSTWA
POLSKI**

POLISH UNIVERSITIES CHAMPIONSHIPS



975 participants



410 participants



1250 participants



**AKADEMICKIE
MISTRZOSTWA
POLSKI**

POLISH UNIVERSITIES CHAMPIONSHIPS



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Sportowy

**MŁODOŚĆ
PEŁNA PASJI**
NAJLEPSZY CZAS NA ROZWÓJ

INTER - UNIVERSITY LEAGUES



**LIGI
MIĘDZY
-UCZELNIANE**

UNIVERSITY SPORT ASSOCIATION OF POLAND

YOUTH FULL OF PASSION – MODERN ACTIVITY – RESPECT FOR TRADITION



INTER – UNIVERSITY LEAGUES

- Inter - University leagues are the basic system of sports competition run by Administrative organizations of AZS, in every province / in every academic center.
- Competition in close to 40 sports disciplines
- Every year, a group of over 30,000 students participate in Inter - University League games





INTER – UNIVERSITY LEAGUES





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Sportowy

**MŁODOŚĆ
PEŁNA PASJI**
NAJLEPSZY CZAS NA ROZWÓJ

THE INTEGRATION POLISH CHAMPIONSHIPS



INTEGRACYJNE Mistrzostwa Polski AZS

UNIVERSITY SPORT ASSOCIATION OF POLAND

YOUTH FULL OF PASSION – MODERN ACTIVITY – RESPECT FOR TRADITION

WE WORK FOR THE INTEGRATION AND DEVELOPMENT OF PEOPLE WITH DISABILITIES

THE INTEGRATION POLISH CHAMPIONSHIPS

- The Integration Polish Championships is a series of integration events for the disabled. The project is aimed at students, doctoral students, and university staff.
- The program of the competition currently includes 10 disciplines and concentrates annually Approx. 600 participants.
- An additional element of the program is an annual camp integrating the community with disabilities.
- AZS plans to expand this program with new disciplines - and initiatives. Our project is nationwide.
- In June 2019, it is planned to beat the Guinness World Record in a 24-hour boccia game.





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Sportowy

**MŁODOŚĆ
PEŁNA PASJI**
NAJLEPSZY CZAS NA ROZWÓJ



SELECTED EXAMPLES OF ACTIONS

UNIVERSITY SPORT ASSOCIATION OF POLAND

YOUTH FULL OF PASSION – MODERN ACTIVITY – RESPECT FOR TRADITION



SUPPORT OF ADDITIONAL SPORT EVENTS

Overall financing from Ministry for additional sport events: 8 500 000 (2 000 000 euro)

Number of actions: 19

Number of events: >50





ODMŁODZIKA DO OLIMPIJCZYKA

Polish game of words

FROM YOUNG PEOPLE TO OLYMPIAN

the largest, cyclical swimming competition for children

- Swimming competition organized for children and youth training in clubs throughout Poland
- The competition system has been running for 7 years
- 5 elimination and final competition
- The competition system has nearly 1000 young players at each stage - the accompanying group is the environment of parents and trainers
- Radosław Kawęcki (this year's European runner-up, Olympian, AZS-AWF Warsaw competitor) as the current patron of the swimming competition series
- The competition organized on one of the most modern swimming facilities in Poland - Olympic swimming pool WUM in Warsaw.





UNIVERSITY GAMES OF FIRST GRADE STUDENTS

- A series of tournaments for first and only first-year students - currently organized in eight academic centers (Warsaw, Lublin, Wrocław, Katowice, Poznań, Gdańsk, Kraków, Łódź) - in the new academic year we plan to organize - 16 qualifying tournaments and the final tournament.
- The competition organized in October-November
- The competition includes 6 sports disciplines.
- We plan to include annually a group program of 8,000 participants from different regions of Poland.





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Związek
Sportowy

**MŁODOŚĆ
PEŁNA PASJI**
NAJLEPSZY CZAS NA ROZWÓJ

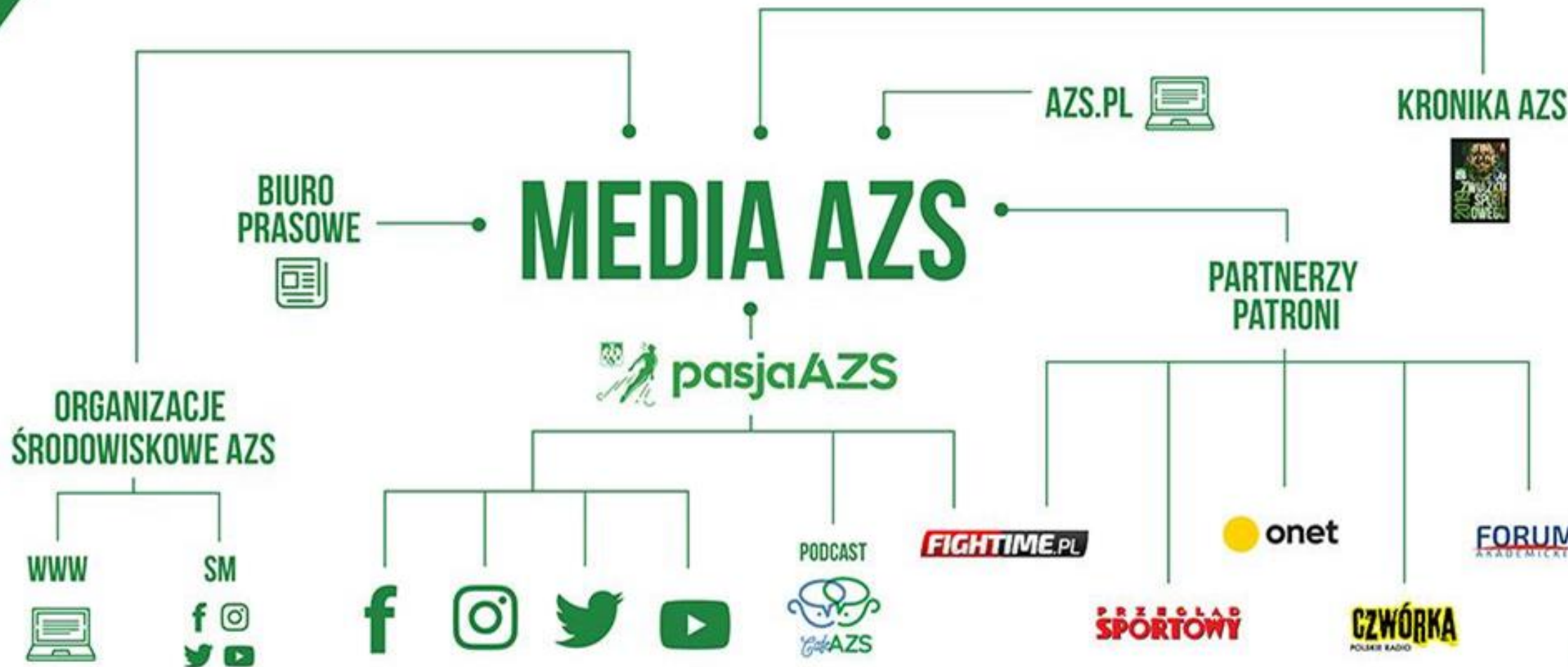


BIURO PRASOWE AZS

PRESS OFFICE OF AZS

UNIVERSITY SPORT ASSOCIATION OF POLAND

YOUTH FULL OF PASSION – MODERN ACTIVITY – RESPECT FOR TRADITION



✓ STATE SUBSIDIES

- Ministry of Sport and Tourism
- Ministry of Education and Science



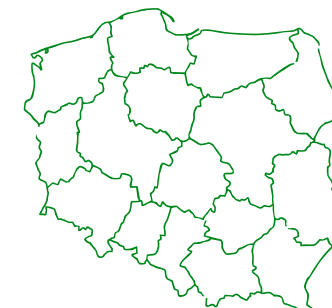
Ministerstwo
Sportu i Turystyki



Ministerstwo
Edukacji i Nauki

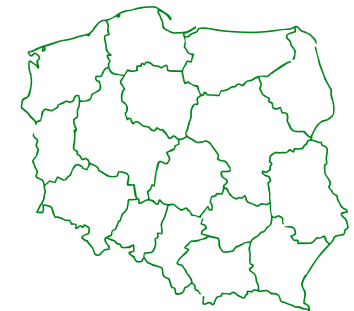
✓ SUBSIDIES OF THE UNIVERSITIES

- Funds to support the activities of student organizations;
- Promotional measures for sport;
- AZS Representatives in the structures.



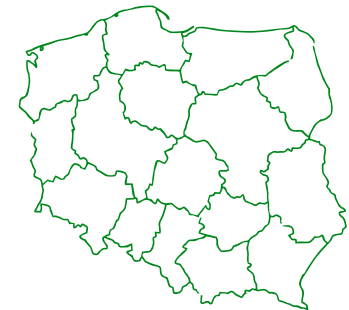
✓ OTHER REVENUE AND GRANTS

- Sponsors



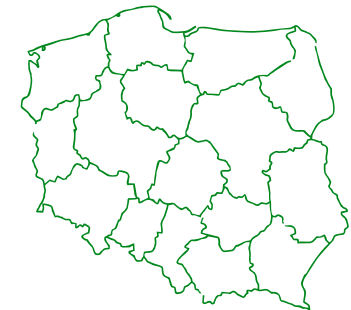
✓ POLISH SPORT FEDERATIONS

- Polish University Championships
- International competitions



✓ OTHER STAKEHOLDERS

- Companies – examples;





MŁODOŚĆ PEŁNA PASJI

NAJLEPSZY CZAS NA ROZWÓJ

YOUTH FULL OF PASSION
THE BEST TIME FOR DEVELOPMENT

THANK YOU FOR YOUR ATTENTION

EUSA FORUM
SYNERGIES IN
UNIVERSITY SPORT DEVELOPMENT

RHINE-RUHR 2025

FISU WORLD UNIVERSITY GAMES SUMMER

CLAUDIA SOUTHWELL, RHINE-RUHR 2025 FISU GAMES



DEBRECEN-MISKOLC2024
EUROPEAN UNIVERSITIES
GAMES



DEBRECEN: JULY 13, 2024

rhineruhr2025.com

FISU WORLD UNIVERSITY GAMES

16 – 27 JULY 2025



FISU
WORLD
UNIVERSITY
GAMES
SUMMER



KEY TOPICS



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

01 - INTRODUCTION

04 - SPORT VENUES

02 - KEY FACTS

05 - COOPERATION

03 - SPORTS

06 - INFO SESSION

INTRODUCTION



FISU
WORLD
UNIVERSITY
GAMES
SUMMER



CLAUDIA SOUTHWELL
JUNIOR MANAGER DELEGATION SERVICES

KEY FACTS



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

- **16 – 27 July 2025**
- **18 sports**
- **Up to 10,000 athletes from up to 170 countries**
- **Sport venues in multiple cities**
- **Decentralised accommodation concept**
- **Use of existing infrastructure**



SPORT OVERVIEW



FISU
WORLD
UNIVERSITY
GAMES
SUMMER



3-3 BASKETBALL



3-3 WHEELCHAIR
BASKETBALL



ARCHERY



ARTISTIC GYMNASTICS



ATHLETICS



BADMINTON



BASKETBALL



BEACH VOLLEYBALL



DIVING



FENCING



JUDO



RHYTHMIC GYMNASTICS



ROWING



SWIMMING



TABLE TENNIS



TAEKWONDO



TENNIS



VOLLEYBALL



WATER POLO

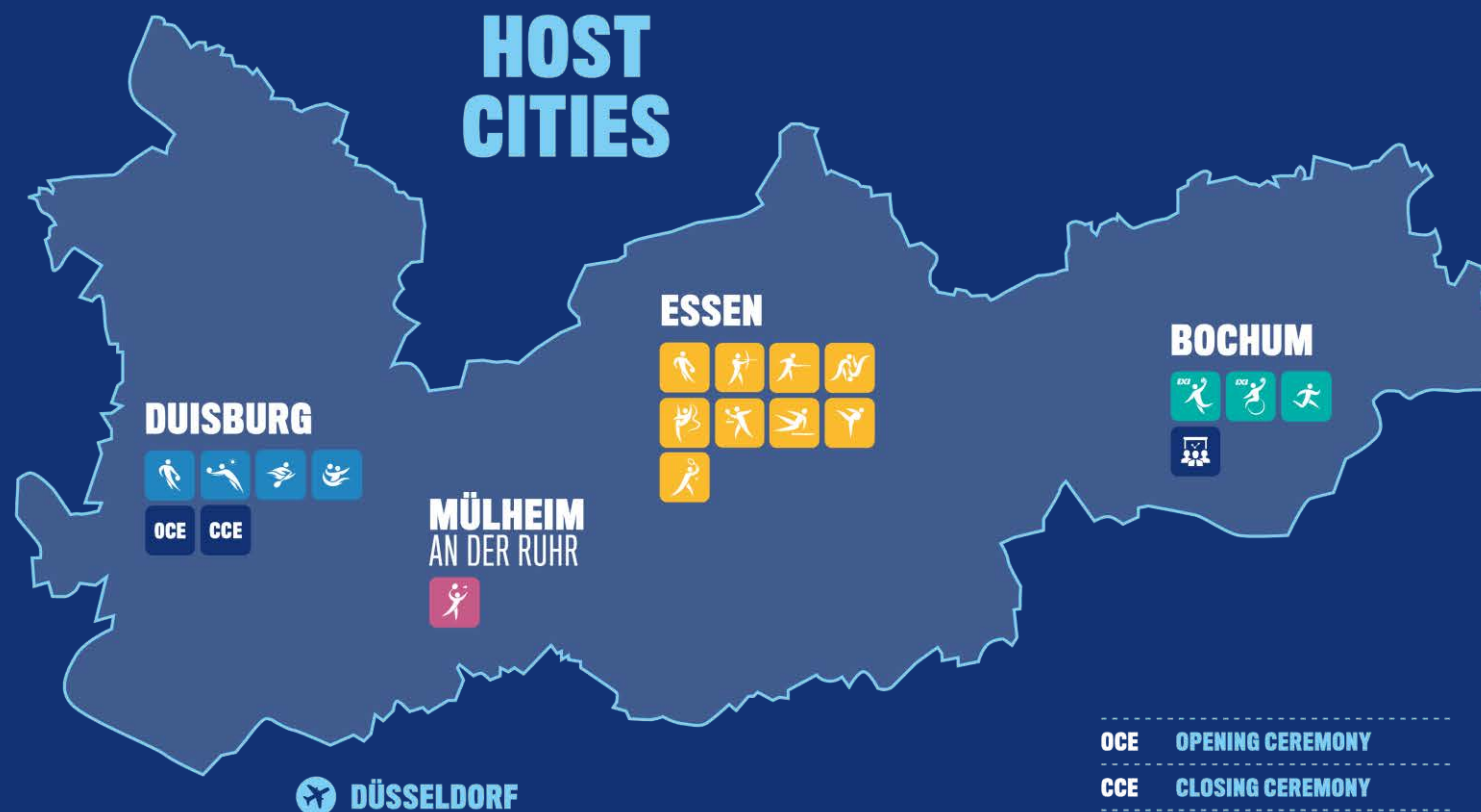
SPORT VENUE OVERVIEW



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

100

PRESENTATION



OCE OPENING CEREMONY
CCE CLOSING CEREMONY
FISU WORLD CONFERENCE

PARTNER CITIES

BERLIN



HAGEN



COOPERATION

EUROPEAN UNIVERSITIES GAMES 2024



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

- **Delegation Services team attended EUG 2024 NUSF Coordination Meeting in Miskolc**
- **Gathered information and experience to help us plan our upcoming Heads of Delegation Spring Meeting**
- **Great opportunity to have face to face conversations with NUSF representatives**



COOPERATION

EUROPEAN UNIVERSITIES GAMES 2024



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

- **Volunteers team joined the Volunteer Coordinator training on-site in Debrecen**
- **Participated in a roundtable discussion and exchange with the Volunteer Management Team in Miskolc**
- **Great opportunity to exchange ideas and best practices**



COOPERATION



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

UEFA EURO 2024

- **Several Rhine-Ruhr 2025 staff members have been volunteering at EURO 2024 in Cologne and Düsseldorf**
- **Staff have gained experience in Rights Protection, Ticketing, Spectator Services, Media Services, Sponsoring & Communication**
- **Important opportunity to promote event and recruit volunteers**



FIND OUT MORE DURING EUG 2024



FISU
WORLD
UNIVERSITY
GAMES
SUMMER



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

RHINE-RUHR 2025 FISU GAMES

INFORMATION SESSION 22 - 23 JULY

AT THE EUROPEAN UNIVERSITIES GAMES 2024
SCAN CODE TO PARTICIPATE



369

DAYS TO GO



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

CONTACT



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

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FISU
WORLD
UNIVERSITY
GAMES
SUMMER

EUSA FORUM
SYNERGIES IN
UNIVERSITY SPORT DEVELOPMENT

EUROPEAN UNIVERSITIES GAMES

DEBRECEN-MISKOLC 2024

BÍRÓ SZABOLCS, EUG2024



DEBRECEN-MISKOLC2024
EUROPEAN UNIVERSITIES
GAMES



DEBRECEN: JULY 13, 2024

MORE THAN
GAMES

EUROPEAN UNIVERSITIES GAMES 2024 – OC PRESENTATION

EUG 2024 | DEBRECEN – MISKOLC

Debrecen, 13 July 2024

////////////////////////////////////
SZABOLCS BÍRÓ DR.

EUSA

DEBRECEN-MISKOLC2024
EUROPEAN UNIVERSITIES
GAMES





PARTNERSHIPS BY FUNCTIONAL AREAS

COOPERATION AND PARTNERSHIPS

MEFS	Universities	NRÜ	All Parties
Running the Sport Program	Event technology Broadcast, IT	Opening and Closing Ceremony Fan Zones Side events	VIP / Protocol
Accreditation	Venue rental	Marketing, Communication	
Insurance	Catering		
Medical	Accommodation		
Decor, signage	Transportation		
Media services	Security service		
Volunteers			
Sponsoring			
Merchandising			

SPORT PROGRAM

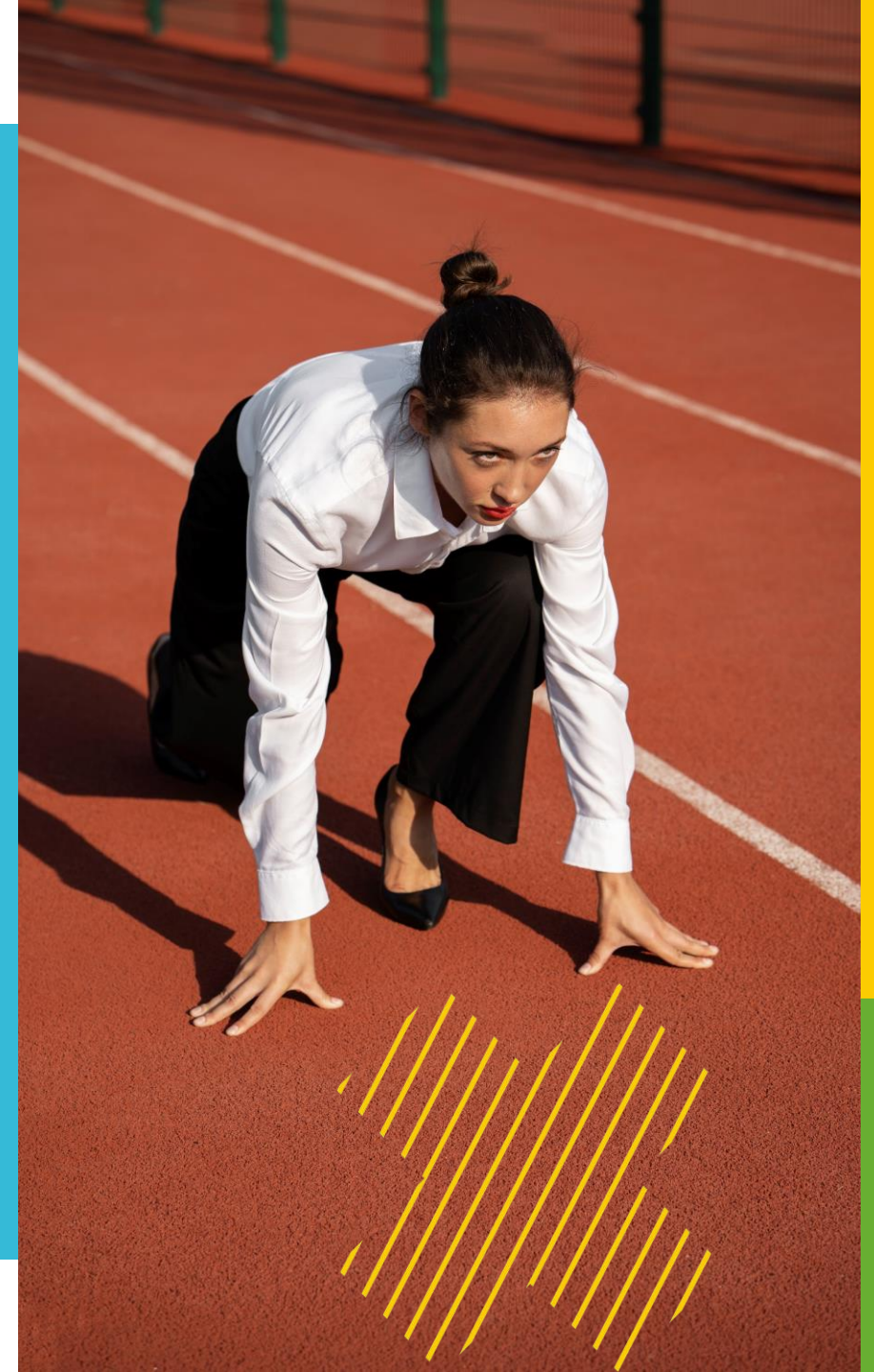


- **National Sports Federations** partnership
- **National TD's** working in cooperation with **EUSA TD's**
- Head of Sports in general
+
Sports directors in **both** cities (Identical and different elements)
- **Event managers** appointed for all sports
 - *Local experts and National TD's work together*
- **Venue managers** for all venues



SPORT EQUIPMENT/DEVICES/MATERIALS

- Main strategic partner: **Sport Events Ltd.**
- **Detailed equipment list** for each sport / venue
 - *Following EUSA MOR / EUSA TD expectations*
 - *NTD's, event managers involved*
- Discussed with and approved by the NSF's, EUSA TD's
- Sport-Events:
 - *Master plans, venue layouts*
 - *Purchasing, rental*



A nighttime photograph of a city skyline. In the foreground, a large, illuminated church with two prominent towers and domes is visible. The rest of the city is lit up with various lights, and the sky is a deep blue.

BRANDING AND COMMUNICATION

Branding strategy: focuses on the **duality** of university sports and academic achievements

Communication strategy: built around the slogan „***MORE THAN GAMES***”

Goal: to tell the story about the **impact of sports**, and the ability of sports to change lives

→ **INSPIRATION**



PARTNERSHIPS BY THEIR POSITIONS

KEY STAKEHOLDERS OF OC

INTERNAL STAKEHOLDERS	EXTERNAL STAKEHOLDERS
Hungarian University Sports Federation	Government of Hungary (State Secretariat for Sport)
	National Event Agency
LOC Debrecen (MEFS partner in Debrecen)	City of Miskolc
LOC Miskolc (MEFS partner in Miskolc)	City of Debrecen
	University of Miskolc
	University of Debrecen
	EUSA
	Cooperating business partners

STAKEHOLDER ANALYSIS

Considerations regarding key stakeholders:

- Identify who they are;
- Recognize their expectations and demands;
- Clarify on their roles and responsibilities;
- Identity the objectives of the partnerships with external stakeholders;

HUNGARIAN UNIVERSITY SPORTS FEDERATION (MEFS)

- leading organization running the project from its initiation and design;
- founder of the Organizing Committee;
- in charge of controlling and monitoring the work of the PMO;
- reporting to the external stakeholders, managing relationships with external partners and services providers

EUG 2024

LOC



**GOVERNMENT OF HUNGARY
STATE SECRETARIAT OF SPORT**

- the main resource of public funding;
- demands regular financial and progress reporting;
- demands results on the political and promotional side of the country

EUG 2024

LOC



NATIONAL EVENT AGENCY

- cooperation obligation;
- allocation of resources;
- defining the distribution of functional areas

EUG 2024

LOC



E U S A

- right holder of the event; in charge of creating/demanding events standards, and rules and regulations;
- nominates Delegates in charge of controlling and monitoring the event planning;
- Hungarian University Sports Federation and local organizing committees report directly to EUSA

EUG 2024

LOC



COOPERATING BUSINESS PARTNERS

- common goal: WIN-WIN situation;
- optimizing of resources;
- cost-efficient solutions;
- strategic partnerships

EUG 2024

LOC





DEBRECEN-MISKOLC 2024
EUROPEAN UNIVERSITIES GAMES

EUSA

**THANK
YOU!**

www.eug2024.eu