



# ESOM

ENHANCING SPORT ORGANISATIONS  
AND MANAGEMENT

## ESOM Finances and Funding



Co-funded by  
the European Union



UNIVERZA  
V LJUBLJANI



# ESOM

ENHANCING SPORT ORGANISATIONS  
AND MANAGEMENT

**Co-Funded by the European Union.**

**Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.**



Co-funded by  
the European Union



## SUMMARY

On 30 of November 2023, the European University Sports Association hosted an insightful EUSA-NUSA online meeting in form of a webinar, having as the main topic, the upcoming European Universities Winter Championships 2023, the European Universities Games 2023, EU Funding opportunities, as well as relevant updates from the organisation.

The webinar saw over 60 participants from 26 countries, representing National University Sports Associations and partner organisations.

Sharing information about the funding opportunities, with focus on funds available by the European Union, as well as sharing main points of the ESOM project was Andrej Pisl, EUSA Communications and Project Manager. The focus was on the Erasmus+ programme, Preparatory Actions and Pilot projects in the field of Sport, and the European Solidarity Corps.

The presentation of good practice examples started by Marianna Pikul, representative of AZS Poland, giving an overview of the project (Uni)ted forces to support the education of (Uni)versity sport comm(Uni)ty (Uni4S), co-funded by the Erasmus+ Programme of the European Union.

Reka Molnar, representative of MEFS addressed the participants with another good practice of non-EU funding, as well as EU-funded projects K2S-GenZ and the EUG2024 More than Games project, both co-funded by the European Union.

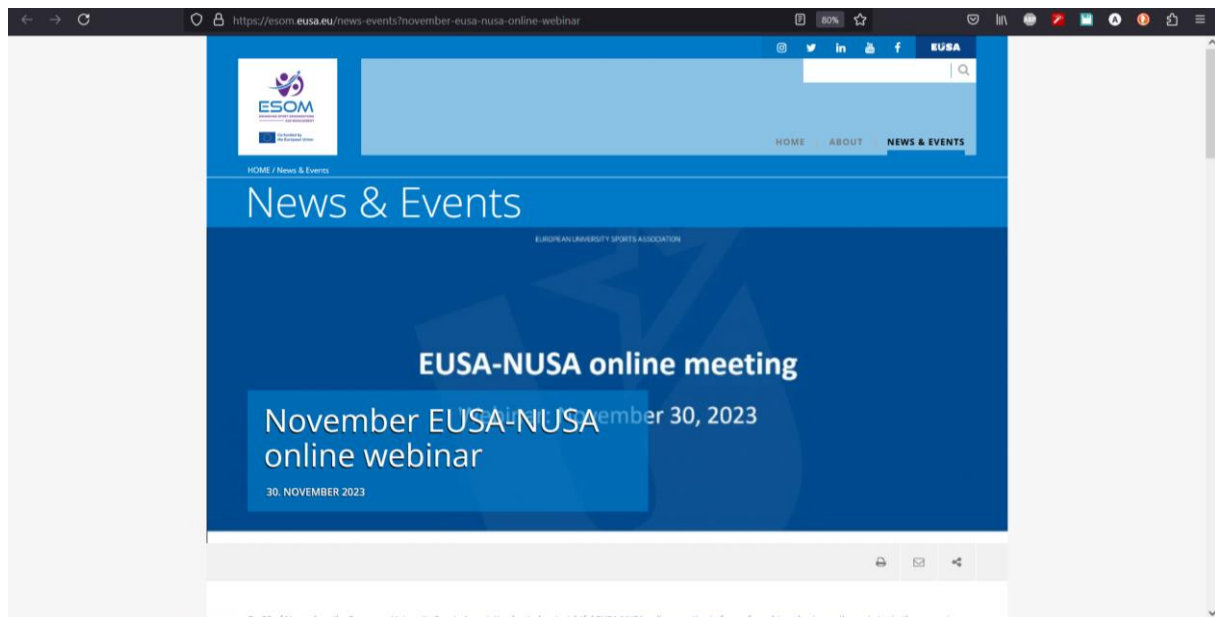
The online event was also part of the project Enhancing Sport Organisations and Management (ESOM), co-funded by the European Union.

## COMMUNICATION

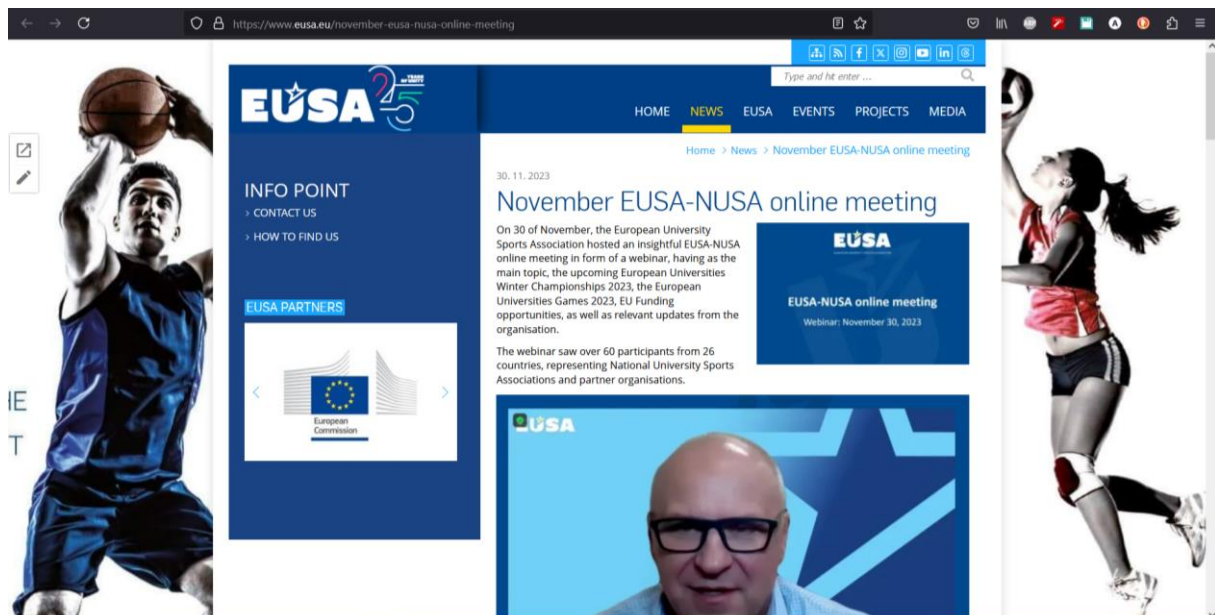
The news about the webinar was shared on the project website, as well as on the website and social media channels of the coordinator, as well as project partners.

Here we illustrate some examples; detailed clippings will be reported in the EU online tool.

<https://esom.eusa.eu/news-events?november-eusa-nusa-online-webinar>



<https://www.eusa.eu/november-eusa-nusa-online-meeting>



## PROGRAMME AND AGENDA

SHARE EXPERIENCES AND GOOD PRACTICES FROM UNIVERSITY SPORT MANAGEMENT!



Join us and register for  
ESOM November online events

**WEDNESDAY, NOVEMBER 29 9:30 AM CET**

**VII International Conference "Sustainable Development and Heritage in Sports"**  
*Opening and Keynotes*

**WEDNESDAY, NOVEMBER 29 1:00 PM CET**

**Seminar "Management of University Sport with Sustainable Development"**

**THURSDAY, NOVEMBER 30 5:00 PM CET**

**EUSA-NUSA Webinar and EU Funding Opportunities**



On Thursday, November 30 at 5 PM CET the EUSA-NUSA Webinar and EU Funding Opportunities will take place.

After the EUSA general information update related to sports events, the following topics will be included:

- Information about funding opportunities, with focus on European funds + sharing main points of the ESOM project, presented by Andrej Pisl, EUSA
- Practical example of NUSA POL (AZS) - Uni4s Erasmus+ project presented by Marianna Pikul, AZS Poland
- Practical example of NUSA HUN (MEFS) / University of Miskolc, presented by Reka Molnar, MEFS and University of Miskolc

## PRESENTATIONS



EUROPEAN UNIVERSITY SPORTS ASSOCIATION

# EUSA-NUSA online meeting

Webinar: November 30, 2023



# *EU SPORT FUNDING OPPORTUNITIES*

EUSA-NUSA MEETING

NOVEMBER 30, 2023



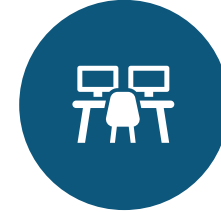
# ***FIELDS OF FUNDING***



GENERALLY **NOT**  
APPLICABLE FOR DIRECT  
FUNDING:



REGULAR WORK OF THE  
ORGANISATIONS  
(SALARIES, OFFICE SPACE)



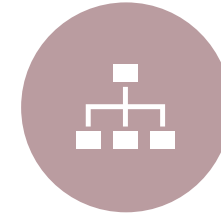
PURCHASING EQUIPMENT



POSSIBLE SUPPORT FOR  
FUNDING:



CLEARLY DEFINED  
**PROJECTS** (AIM, TOPICS,  
DURATION)



PROJECT-RELATED WORK  
(MANAGEMENT,  
SALARIES)



RENTING EQUIPMENT  
NEEDED FOR PROJECT  
IMPLEMENTATION

# *EU FUNDING PROGRAMS RELATED TO SPORT*

Erasmus+ (Sport & Youth)

Pilot Projects and Preparatory Actions in the field of Sport

European Solidarity Corps

European Regional Development Fund – ERFD

Cohesion Fund

European Social Fund+

European Territorial Co-operation – Interreg

EU4Health Programme – EU4Health

Recovery and Resilience Facility – RRF

Environment and Climate Action – LIFE

Citizens, Equality, Rights and Values – CERV

Horizon Europe

Asylum, Migration and Integration Fund – AMIF

Special initiatives (European Week of Sport, #BeActive & #BeInclusive awards...)

*ERASMUS+*

*FIELDS:  
SPORT,  
YOUTH,  
EDUCATION  
& TRAINING*



Key Action 1: Learning Mobility



Key Action 2: Cooperation Projects



Key Action 3: Policy Reform Support

# ERASMUS+

## KA1: LEARNING MOBILITY

KA1: LEARNING MOBILITY	SPORT	YOUTH
Users	/	<b>Mobility of Young People - Youth Exchanges</b> (10*/16-60ppl; min 4 org; age: 13/18-30; 5-21 days)
Staff	<b>Mobility of Sport Staff</b> (1-10ppl; min 2 org; no age limit; 2-60 days)	<b>Mobility of Youth Workers</b> (2-50ppl; min 2 org; no age limit; 2-60 days)
Other	/	<b>Youth Participation Activities</b> (4+ ppl; min 1 org national; min 2 org international; age: 13/18-30) <b>DiscoverEU Inclusion Action</b> (1-5ppl; age: 18-30)

Managed by: [National Agencies](#)

# ERASMUS+

## KA2: COOPERATION PROJECTS

KA2: COOPERATION PROJECTS	SPORT	YOUTH
(Large) Cooperation partnerships	Cooperation partnerships in the field of Sport (EACEA)	Cooperation partnerships in the field of Youth (NAs)
Small-scale (Cooperation) partnerships	Small-scale partnerships in the field of Sport (EACEA)	Small-scale partnerships in the field of Youth (NAs)
Capacity building	Capacity building in the field of Sport (EACEA)	Capacity building in the field of Youth (NAs)
Events	Not-for-profit European sport events (EACEA)	/

# *DIFFERENCES: PARTNERSHIPS*

COOPERATION PARTNERSHIPS	SMALL SCALE PARTNERSHIPS
Increasing quality in the work, activities and practices of organisations	Attract and widen access for smaller organisations and those less experienced
Addressing common needs and priorities	Support especially inclusion of target groups with fewer opportunities
Enabling transformation and change (at individual, organisational or sectoral level)	Support active European citizenship and bring the European dimension to the local level

# *COMMONALITIES: KEY STAGES*

**Project management:** Organisational and administrative tasks, meetings...

**Implementation:** events, meetings, workshops, production of deliverables...

**Sharing (dissemination) and promotion:** events, promotion of results...

# *COMMONALITIES: PRIORITIES*

Horizontal across Erasmus	Sport specific
<ul style="list-style-type: none"><li>• Inclusion and diversity</li><li>• Environment and climate change</li><li>• Innovative practices for digital transformation</li><li>• Common values, civic engagement and participation</li></ul>	<ul style="list-style-type: none"><li>• Encouraging participation in sport and physical activity</li><li>• Promoting integrity and values in sport</li><li>• Promoting education in and through sport</li><li>• Combating violence and tackling racism, discrimination and intolerance</li></ul>



# ***SPORT COOPERATION PARTNERSHIPS***

Applicant: any public or private organisation established in a Programme Country

Transnational project involving minimum **3** organisations from **3** different Programme Countries

Focused on one horizontal priority or one specific sport priority

Activities must take place in the countries of the organisations involved

Duration: **12 - 36** months

Project budget divided **per partner and work packages**

**120.000, 250.000 or 400.000 EUR** lump sum

# ***SPORT SMALL SCALE PARTNERSHIPS***

Applicant: any public or private organisation established in a Programme Country

Transnational project involving minimum **2** organisations from **2** different Programme Countries (recommendation: at least **one sport club**)

Focused on one horizontal priority or one specific sport priority

Activities must take place in the countries of the organisations involved

Duration: **6 - 24** months

Project budget divided **per partner and work packages** (usually 1)

**30.000 or 60.000 EUR** lump sum

# ***SPORT CAPACITY BUILDING***

Applicant: any public or private organisation established in a Programme Country

Transnational project involving minimum **4** organisations from **3** different Countries (taking into accounts specifics of consortium composition)

Focused on promotion of common values, non-discrimination and gender equality through sport; development of skills (through sport) needed to improve the social involvement of disadvantaged groups; integration of migrants; post-conflict reconciliation

Activities must take place in the countries of the organisations involved

Duration: **12 - 36** months

Project budget:

**100.000 to 200.000 EUR** lump sum

# ***NOT-FOR-PROFIT SPORT EVENTS***

Applicant: any public or private organisation established in a Programme Country

European wide event or European local events

Focused on one specific sport priority

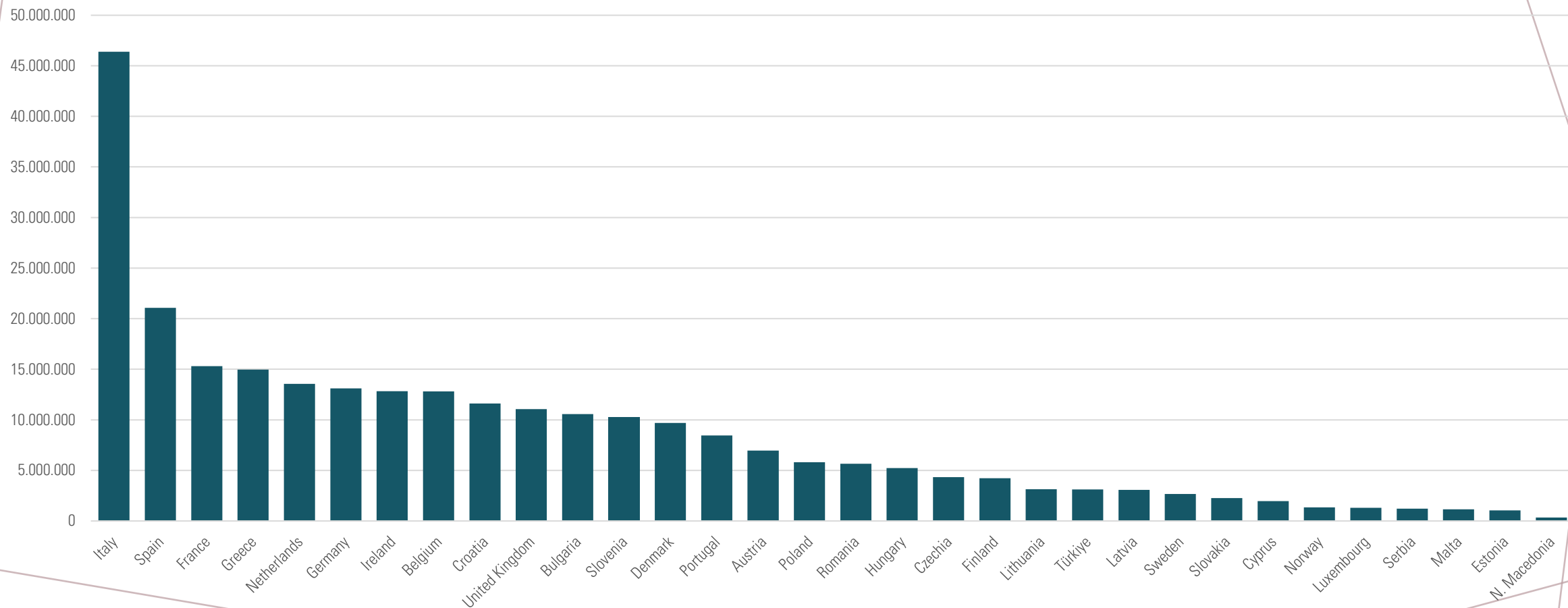
All activities must take place in the countries of the organisations involved

Duration: **12 - 18** months

Types:	Local I	Local II	European
participation:	3-5 countries	6 countries	10 countries
location:	all countries	all countries	country of applicant
budget:	<b>200.000 EUR</b>	<b>300.000 EUR</b>	<b>450.000 EUR</b>

# *COORDINATORS / SPORT FUNDING*

## *2014-2020*



# *BUDGET 2023*

Action	Amount	Projects
Sport cooperation partnerships	38,6 mio €	125
Sport small scale partnerships	10,5 mio €	200
Sport Capacity building	1 mio €	5
Not-for-profit sport events	9 mio €	18

# *LEGIBILITY*

## PROGRAMME COUNTRIES (can be applicants and partners):

EU member states:

Austria	Estonia	Italy	Portugal
Belgium	Finland	Latvia	Romania
Bulgaria	France	Lithuania	Slovakia
Croatia	Germany	Luxembourg	Slovenia
Cyprus	Greece	Malta	Spain
Czechia	Hungary	Netherlands	Sweden
Denmark	Ireland	Poland	

EFTA countries:

Iceland	Liechtenstein	Norway
---------	---------------	--------

Acceding countries:

North Macedonia	Serbia	Türkiye
-----------------	--------	---------

# LEGIBILITY

## PARTNER COUNTRIES (can be partners if well-justified) / filtered:

Western Balkans:

Region 1

Albania	Bosnia & Herzegovina	Kosovo	Montenegro
---------	----------------------	--------	------------

Eastern Partnership:

Region 2

Armenia	(Belarus)	Moldova
Azerbaijan	Georgia	Ukraine

South-Medditerr.:

Region 3

Israel

Russian Federation:

Region 4

(Russia)

## ILLEGIBLE:

Region 13 & 14

Andorra	Monaco	San Marino
Switzerland	United Kingdom	



# *EVALUATION*

- **Eligibility & Exclusion criteria:** applicant organisation, number of partners and countries, duration of the project, meeting registration deadline
- **Selection criteria:** operational capacity, partners consortium, references, financial capacity (for bigger projects)
- **Award criteria:** relevance of the project, quality of project design and implementation, quality of partnerships and cooperation agreements, impact
- **Double threshold:** out of 100 points, minimum 50% must be reached for each award criterium, and minimum 60 points in total
- **Process:** evaluated independently by 2 external experts; then confirmed by the Commission

# *NOVELTIES*

- **Application and Grants management:** (new) way of submission, standardised forms
- **Terminology:** partnerships for cooperation (previously collaborative partnerships)
- **Funding rules:** lumpsum systems for the entire project
- **European Sport Events:** new classification
- **Policy priorities:** horizontal and sport specific
- **National Agencies:** Mobility in sport (since 2023)

# ***FORESEEN INDICATIVE TIMELINE***

November 28, 2023:	Erasmus+ Call and Programme guide published
January 30, 2024:	EC&EACEA Erasmus+ Sport Info Day (Brussels and online) NAs Erasmus+ Sport Info Days (in local languages)
<b>March 5, 2024:</b>	Deadline for sport & youth project submission <b>(5pm CET cut-off time for sport &amp; 12:00 – noon CET for youth)</b>
April-August 2024:	Evaluation
September 2024:	Publication of results

# *PILOT PROJECTS AND PREPARATORY ACTIONS IN THE FIELD OF SPORT*

2021	<ul style="list-style-type: none"><li>• Building investigative capacity to better fight doping in sport in Europe</li><li>• Grassroots sport programmes and infrastructure innovation</li><li>• Sport as a tool for integration and social inclusion of refugees</li></ul>
2022	<ul style="list-style-type: none"><li>• Grassroots sport programmes and infrastructure innovation</li><li>• Sport for People and Planet – a new approach on sustainability through sport in Europe</li></ul>
2023	<ul style="list-style-type: none"><li>• Sport for People and Planet – a new approach on sustainability through sport in Europe</li><li>• Sport Supports – emergency sport actions for youth</li></ul>

# *EUROPEAN SOLIDARITY CORPS - ESC*

## **Volunteering Projects**

- **Individual Volunteering**  
2-12 months  
2 weeks-2 months for people with fewer opp.  
Cross-border (min 1 person, 2 orgs/countries)  
In-country (fewer opp.; min 1 person, 1 org)
- **Volunteering Teams**  
2 weeks-2 months  
Cross-border (10-40 ppl, 2 orgs/2 countries)

## **Solidarity Projects**

- **Solidarity Projects**  
2-12 months  
In-country (5+ ppl; 1 org or informal group)

For young people only (18-30); Quality Label needed for coordinating organisations

Managed by: [National Agencies](#)

# *PROJECT EXAMPLES*

Erasmus+ KA1: Mobility of Sport Staff

## *UNISPORT MOBILITY*

Applicant:

University Sports Association  
of Poland - AZS (POL)

Partners:

Croatian Academic Sports  
Federation - HASS (CRO)



# PROJECT EXAMPLES

## Erasmus+ KA1: Youth Exchanges & Mobility of Youth Workers

*STRATEGIC ERASMUS+ YOUTH @ EUSA*

Applicant:  
EUSA Institute (SLO)

Partners:  
NUSAs: BUL, CRO, CZE





# *PROJECT EXAMPLES*

Erasmus+ KA2: Cooperation partnerships in the field of Sport

## *ENHANCING SPORT ORGANISATIONS AND MANAGEMENT (ESOM)*

Applicant:  
EUSA Institute (SLO)

Partners:  
NUSAs: CRO, HUN, MNE,  
NED, POL, UKR

University of Ljubljana  
(SLO)

<https://esom.eusa.eu>





# *PROJECT EXAMPLES*

Erasmus+ KA2: Small-scale partnerships in the field of Sport

## *(UNI)TED FORCES TO SUPPORT THE EDUCATION OF (UNI)VERSITY SPORT COMM(UNI)TY (UNI4S)*

Applicant:

University Sports Association  
of Poland - AZS (POL)

Partners:

EUSA Institute (SLO)

Studentensport Nederland (NED)

AZS Warsaw (POL)

<https://uni4s.azs.waw.pl>



# *PROJECT EXAMPLES*

Preparatory Action in the field of Sport

## *SUPPORTING MOBILITY AND GOOD PRACTICE EXCHANGE IN UNIVERSITY SPORT (UNISPORT)*

Applicant:  
EUSA Institute (SLO)

(Associated) Partners:  
NUSAs & Universities of EUG  
hosts: CRO, POR, POL + SRB



<https://www.eusa.eu/projects/unisport>

# *PROJECT EXAMPLES*

European Solidarity Corps: Volunteering

## *ESC VOLUNTEERING @ EUSA 2023*

Applicant:  
EUSA Institute (SLO)

Partners:  
Supporting organisations  
from ITA, FRA, POL, GBR



<https://www.eusa.eu/projects/european-solidarity-corps>



# ***MAIN EU OPPORTUNITIES FOR SPORT***

## **Erasmus+ Programme**

EU programme for education, training, youth and sport

<https://erasmus-plus.ec.europa.eu>

## **Pilot Projects and Preparatory Actions (in Sport)**

New initiatives being tested for being implemented in EU funding programmes

<https://www.eacea.ec.europa.eu/grants/2021-2027/pilot-projects-and-preparatory-actions-pppas/>

## **European Solidarity Corps**

Volunteering and solidarity projects (international and local) for young people 18-30

[https://europa.eu/youth/solidarity\\_en](https://europa.eu/youth/solidarity_en)

# *ADDITIONAL LINKS & RESOURCES*

Erasmus+ Programme Guide

<https://erasmus-plus.ec.europa.eu/erasmus-programme-guide>

Funding & Tender Opportunities portal

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/>

EACEA Erasmus+ Sport Info Day

<https://sport.ec.europa.eu/initiatives/erasmus-sport-info-day>

Erasmus+ Project platform

<https://erasmus-plus.ec.europa.eu/projects>

EOC EU Funding Overview

<https://www.euoffice.eurolympic.org/eu-funding/>

Co-funded by the  
European Union.

Views and opinions  
expressed are however  
those of the author(s)  
only and do not  
necessarily reflect those  
of the European Union or  
the European Education  
and Culture Executive  
Agency (EACEA). Neither  
the European Union nor  
EACEA can be held  
responsible for them.



Andrej Pisl

[pisl@eusa.eu](mailto:pisl@eusa.eu)

**Erasmus+ Sport Project 2021/2022/2023**  
**(Uni)ted forces to support the education**  
**of (Uni)versity sport comm(Uni)ty**

## PROJECT PARTNERS



Akademicki  
Związek  
Sportowy



AZS  
WARSZAWA



## GENERAL OBJECTIVES

- Exchange of **good practices** in organizing national university sport competitions;
- Creation of a **guidebook** on different aspects concerning the organization of national university sport competitions;

## BASIC INFORMATION ABOUT THE PROJECT

### 1. Partners:

- Coordinator – Akademicki Związek Sportowy
- Partner – European University Sport Association
- Partner – Studentensport Nederland
- Partner – AZS Warszawa

### 2. Topic:

Organization of University sport competitions on the examples of Polish and Dutch Championships.

### 3. Final outcomes:

- Exchange of practices;
- Guidebook.

**Time-frame of the project:**

**01.01.2021 – 30.06.2023**

# Uni4S

## Uni4S

2021

- 1 meeting  
Kick - off  
ONLINE  
March  
Material preparation
- 2 meeting  
NETHERLANDS  
ONLINE  
August  
Preparation for 1st on-site meeting  
August - September
- 3 meeting  
POLAND  
on-site work  
September  
Material development from 1st on-site meeting  
September - November
- 4 meeting  
POLAND  
on-site work  
November  
Material development from the meetings  
December

2022

- 5 meeting  
SLOVENIA  
on-site work  
April  
Material development from 3rd on-site meeting  
April
- 6 meeting  
NETHERLANDS  
Guidebook creation  
June
- 7 meeting  
POLAND  
Presentation of guidebook  
July  
Development of materials for the guidebook  
July 2022 - April 2023
- 8 meeting  
SLOVENIA  
April  
Conclusions on the guidebook
- 9 meeting  
NETHERLANDS  
Closing  
June

## Summary of the topics in the project

### Topics during particular meetings:

#### 1. September 2021 – Lodz, Poland – EUSA Convention

- Benefits of organizing international University sport events;
- Volunteer management – recruitment, motivation, task division, long-term volunteering.

#### 2. November 2021 – Warsaw, Poland – Varsoviada

- Media management – promotion, student-involvement, material collection.

## Summary of the topics in the project

### 3. April 2022 – Ljubljana, Slovenia

- Changes in the project – prolongment to 2023;
- Creation of the guidebook;

### 4. June 2022 – Delft, the Netherlands – Dutch University Sport Championship

- Participation in the final competitions;
- Logistics of University competition organization;
- Organization of multi-sport competitions;

## Summary of the topics in the project

5. July 2022 – Łódź, Poland;

- Participation in European Universities Games;
- Educational side-events;

6. May 2023 – Ljubljana, Slovenia:

- Guidebook creation;

7. June 2023 – Wageningen, the Netherlands

- Finalization of the Guidebook;

## Website

→ <https://uni4s.azs.waw.pl/>

Website content:

1. Information about meetings;
2. Project related news from all organizations – examples on the website;

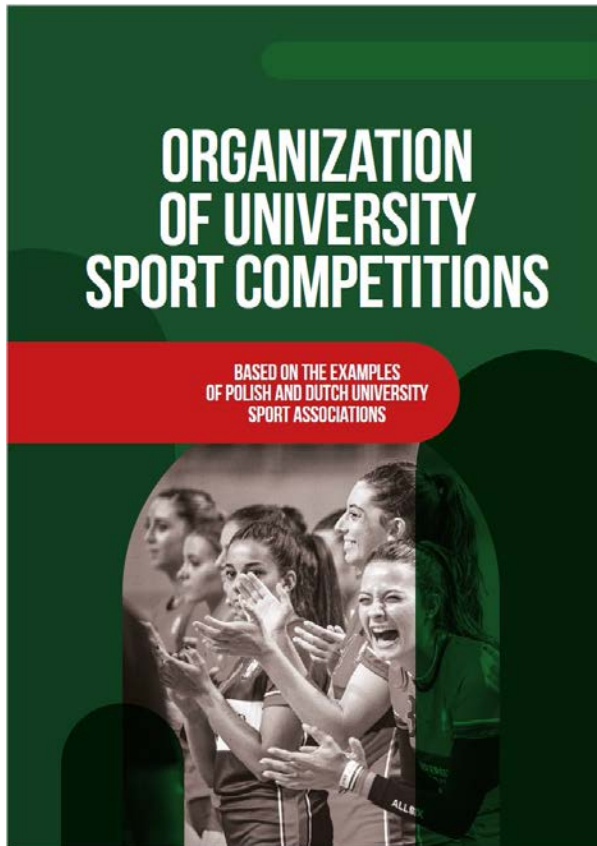


## Dissemination of the project





## Results of the project



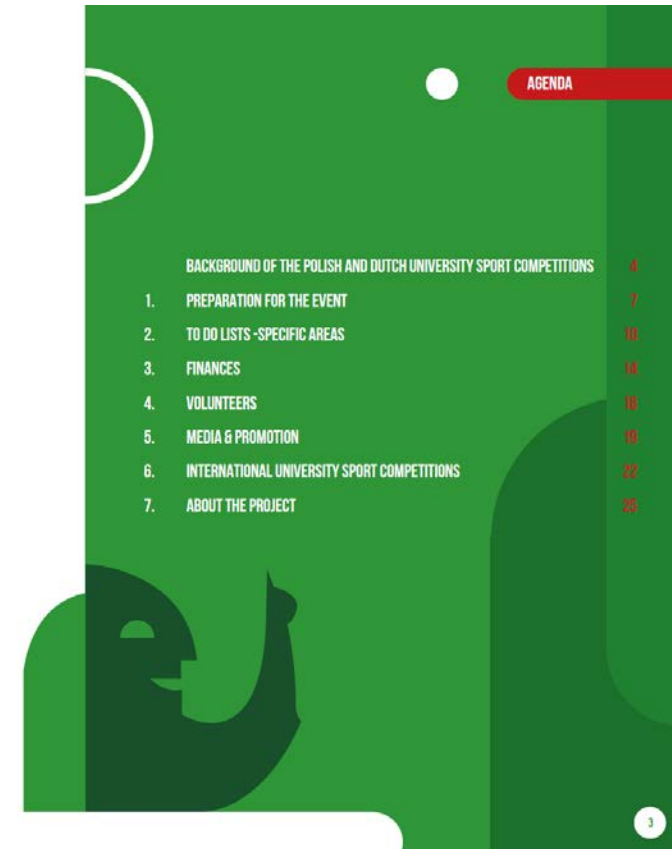
<https://uni4s.azs.waw.pl/project-results/>



The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.)

Text: Project partners

2



3

# HUNGARY



## HUNGARIAN UNIVERSITY SPORTS FEDERATION - MEFS

### FINANCIAL & FUNDINGS IN UNIVERSITY SPORT

RÉKA MOLNÁR  
2023.11.30.



# History

## Fundings for Universities:

- 2004. I. Law of Sports
- Alfréd Hajós Plan (2013-2020)
  - state aids
  - EU Funds
- 2022 dedicated sport sectoral support from the Hungarian Government

## Fundings for Sport Clubs:

- 2011/2012 “TAO” Donation of corporation tax to a
- beneficiary

# Dedicated Sport funds for Universities

- University model change strategy, funding and
- operational model change in 2022 - 21 university concerned
- 6 million EUR funding framework
- 3 categories
  - I. category gets max. 820.000 EUR
  - II. category gets max. 281.000 EUR
  - III. category gets max. 145.000 EUR
- MEFS is entitled to develop the criteria system and propose the allocation

# Conditions

- Model changed university
- member of MEFS
- participation in various university sporting events (international, national competitive, recreational)
- 14% of the grant is fixed for the Hungarian University of Physical Education and Sport, the remainder is distributed
- In the case of the institutions dealing with specialised fields of education (SZFE, MOME), are not awarded on the basis of aptitude or performance, but are categorised on the basis of the existence and implementation of an institutional sports concept



# Indicators

- Numbers of students - calculated weighted by sport points
- Physical education and recreational sports
  - compulsory physical education
  - self-reported physical education
  - organisation of and participation in recreational university sports events
- Facilitation of dual career model
  - support for dual career within the institution
  - existence and development of a sports scholarship system
  - mentor/tutor system, use of individual curriculum

# Indicators

- Organisation of university sports clubs
  - Number of own students certified in sports clubs
  - Number of departments, especially those with more than 30% of students
- Competitive university sport
  - Participation and performance in national and international competitive sports (MEFOB, EUSA, FISU events)
- Other aspects of higher education sport
  - □ Organisation of institutional sports life
  - □ number of sports staff
  - □ number of participants in sport science courses

# Examples

## University of Miskolc

- Support for sport by the university club - “TAO” from 2012
- 2015-2017 “TÁMOP-4.1.2.E-13-1-KONV” - Sport office and dual career support for athletes
- 2017-2020 “EFOP 3.4.3-16-2016-00015” - creating and developing sports services and sport events
- 2022 Dedicated sport fund
  - 2022 281.000 EUR
  - 2023 350.000 EUR
  - 2024 350.000 EUR planned



# Examples

## University of Miskolc Athletics & Football Club

- ERASMUS + project - K2GenZ
  - duration: 12 month - 2022
  - project budget: 21.000 EUR
  - partners: EUSA, MEFS
  - more: <https://mefs.hu/future-volunteers-gen-z-2/>

## MEFS

- ERASMUS + project - More than games 2024
  - duration: 12 month - 2024
  - project budget: 450.000 EUR
  - partners: EUSA, 7 National Federation, 1 University

# Contacts

MEFS

<https://mefs.hu/>

University of Miskolc

<https://www.uni-miskolc.hu/en>

University of Miskolc Athletics & Football Club

<https://meafc.hu/>